



## PRESS RELEASE

### **20something ushers in a New Era, in a new time slot (TX: Wednesday 26 March at 8pm)**

It's the launch edition of the all-new season of 20something as the show bursts onto screen in a brand-new prime-time slot that ushers in a new era! And in the true spirit of celebration, it's all about dazzling our viewers.

Decadence, indulgence and pure luxury are the name of the game as we open up a treasure chest of goodies, brought to you and served up by the lovely duo Namhla Ndlovu and Kyle White. What should you be looking forward to? Well, only the best entertainment news around, the latest movies reviews and awesome music videos and live studio performances by the best local talent available.

"20something has seen a lot of changes in the past but none as exciting as this one. The show has always been ingrained in the South African youth culture and we're the kind of show that is the authority on all things 20something and what the audience experience, from what's happening in fashion, to careers to exposing new talent to financial savvy, the list is endless. As has come to be expected, we will keep bringing the latest entertainment/celebrity and life style trends, because 20something has it all," says Lynn Gaines 20something's Executive Producer.

### **TX: Wednesday 26 March, at 8pm**

- Join us as we explore the new Origins Centre in the heart of Joburg. This spectacular, state-of-the-art museum is not only a first for South Africa, but there's no place like it in the world! Dedicated to the history of modern man's development, this amazing space is a must-see.
- Fabulous fashion alert! Our presenters are dressed to impress in glamorous outfits by South African designers Artistic Soul and Ella Buter. If you want to know what's hot and what's not on the fashion scene, stay tuned.
- We're also joined by celebrity couple Danny K and Leanne Liebenberg who are our guests of the week.
- On the movie scene, we take an inside peak at the Golden Globe nominated Walk Hard starring John C Reilly and Jenna Fischer. It's a story about people, who dedicate their lives to follow a dream and make it reality – which sounds very much like what 20Something is all about!
- Adding the musical moment in our Music video slot it's – Jozi and "What's with the attitude?"
- And finally we raise our glasses to our new journey with a specially mixed "BLING Cocktail" – a sinful sensation!

Chill out in style: 20something style! 20something, exclusive to e.tv...

### **THE HOSTS...**

#### **Namhla Ndlovu**

Namhla Ndlovu has been on the driving seat for all things funky, entertaining and cultural for a while now as the co-host of e.tv's youth magazine programme 20something. Namhla was born in Kagiso in the Westrand 26 years ago and grew up with her granny but later settled with her mom just before she started high school. She comes from a large family where aunts, uncles and cousins were always around. She has a younger brother and sister and she also has a six-year-old daughter. She's always dreamt of being on stage and being a performer, more so an actress. After high school she also learnt of her love for helping others and so she would like to do Psychology or be a counsellor for troubled youth.

She started as a V-Jay on Channel O and later joined 20something in 2003. "The most exciting bit about working on the show is that I get to interview people that I grew up watching and wishing to meet. There have been so many highlights it's hard to mention one. Being on TV is very exciting but it's not as glamorous as people perceive it to be. At first I wanted to get into presenting just because I wanted to be famous but now I'm beginning to enjoy and appreciate it more."

### **Kyle White**

Born in Westville, Durban, Kyle's family moved to the sleepy Eastern Cape coastal town of Kenton-on-Sea when he was 11-years old. But it was while doing grade 11 that he discovered his talent and ultimate passion for the entertainment industry when he was introduced into the line-up of a Port Elizabeth based youth radio station, Bay FM. He continued with that gig until he started his first year, as a Journalism student, at Rhodes University in 2006.

"When I was at varsity I then joined the line-up for Rhodes Music Radio (RMR), as a news reader. And during my stay in Grahamstown I also pursued my passion for music, by playing at numerous clubs and it was at these venues, that I got the opportunity to play alongside South Africa's favourite DJ's such as Lady Lea, Craig De Sousa, Roger Goode etc." comments Kyle.

Towards the end of his first year at Rhodes University, Kyle involved himself in the MTV Base VJ search and made it into the last five at the Port Elizabeth auditions, but the bagpipe-playing hip-hop fan wasn't satisfied with the outcome so he travelled to the Johannesburg audition the following weekend for one last shot at fame and fortune – and this time, scored the jackpot, cracking one of the four places in the final.

### **ABOUT THE SHOW...**

For a jam-packed mix of the most sizzling celebrity interviews and all the latest music and movie news, or if you need some advice on everyday 20something issues, then you won't be disappointed as we bring you experts on various issues from looking for the right career to choosing the right outfit to get you to the top of the corporate ladder.

Let Namhla Ndlovu and Kyle White guide you on this journey as they get personal with kwaito kings, rock legends and local acting sensations, and as they chat to the who's who of the modelling world and rub shoulders with the South African film elite. Your 20s should be spent having fun and this show will sure make you live life like it was meant to be... the FUN way!

Pack your boredom in the overhead locker, place your everyday worries under the seat and shift your concentration to the TV, because 20something is here to entertain you!