



PRESS RELEASE

e Press Release: 3rd Degree – The Choking Game

TX: Tuesday 23 March at 9.30PM

The Choking Game - It's a game kids play to get high. They slowly strangle themselves, or each other, depriving their brain of oxygen. The release of pressure then causes a rush of blood to the brain – described as a euphoric high, even addictive. But this is anything but a game. It results in serious injuries - and is even life threatening.

We investigate the case of one 16 year old boy who died playing this game. Though Edwin Cocks' death was declared a suicide, his parents were not convinced. After a long and painful journey they finally got to the truth about their son's death.

3rd Degree highlights this dangerous activity that has grown and evolved in recent times into something even more dangerous and lethal.

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