



## **PRESS RELEASE**

### **New Season: American Gladiators 2 TX: Saturday 5 June at 6.05PM**

Free-to-air channel e.tv launches the second instalment of the resurrected popular franchise, American Gladiators on Saturday 5 June at 6.05PM. The bravest amateur athletes will pit their strength against the mighty Gladiators.

Hosts, Laila Ali, daughter of legendary boxer Mohammed Ali and former WWE wrestler Hulk Hogan welcome viewers and contestants into the Arena for an epic battle.

In a test of pure endurance, will power and physical capabilities, the contestants will partake in the following obstacle courses: The Joust, The Wall, Hang Tough and the Eliminator. Barring their entrance are the formidable Gladiators: Wolf, Mayhem, Hellga, Stealth, Justice, Crush, Titan, Fury, Militia, Toa and Siren. Showing no mercy, these modern day warriors will be putting the average man and woman through the toughest fight of their lives.

Witness the spectacle on e.

#### **Bio: Laila Ali**

Fitness is obviously an important component of Ali's life. She launched a cardio workout DVD with boxing legend Sugar Ray Leonard. In addition, she authored a motivational book titled Reach!

Ali made her professional boxing debut on 8 October 1999 and in a sign of things to come, she knocked out her opponent, April Fowler, 31 seconds into the first round.

Ali is the current undefeated Super Middleweight Boxing Champion of the world with a 24-0 record, with 21 knockouts. In her last fight on 3 February 2007, Ali knocked out her opponent, Gwendolyn O'Neal, in just 56 seconds.

Nelson Mandela attended the bout, held in South Africa.

#### **Bio: Hulk Hogan**

A former WWE Champion many times over, Hogan is one of the most well-known wrestlers of all time. Throughout the course of his extraordinary career, Hogan has accomplished victories no other wrestler has.

He is the only wrestler ever to be featured on the cover of Sports Illustrated, and he has headlined 10 WrestleManias including WrestleMania III, when 93,173 fans packed the Silverdome in Pontiac, Michigan to see him defeat Andre the Giant. Hogan has starred in numerous major motion pictures and he makes frequent television appearances.

In 2005, Hogan's illustrious career earned him an induction into the World Wrestling Entertainment Hall of Fame by long-time friend Sylvester Stallone.

#### **FIRST EPISODE**

American Gladiators makes its triumphant return in this adrenaline-filled premiere episode! 4 contenders, including a New York City SWAT officer and a female firefighter who survived the Chernobyl disaster, enter Gladiator Arena with one goal: to win \$100,000 and the title of "American

Gladiator!" The competition will be fierce and fuel will be added to the fire when a new gladiator is unleashed... last year's female contender champion!

Ends