



Press Release

BOXING SCANDAL! **Casey B Dolan** **Tuesday December 5**

Don't ever attempt to box in tomboy and independent, free-spirited Kayleigh Ferreira – professionally, or sexually speaking.

She's the new knock out addition to The Voice's newsroom staff, who is employed as a freelance writer, when regular sportswriter Jaco Geldenhuys decides he's had it with journalism and wants to make some big money. And within her first scenes on the show, we quickly learn that Kayleigh, played by Casey B Dolan, is no pushover. She literally floors cocky art director, Jay-Jay (Daniel Hadebe) when he makes the mistake of assuming she is a visiting photographic model on an underwear assignment.

Kayleigh's father, a trainer and manager for many mid-ranked boxers, introduced her to the sport when she was just a kid. She plans to write a pull-no-punches book expose about the boxing world – and redeem her late father's honour after his fall from grace in the boxing arena - unearthing a lot of dirty secrets during her private investigations.

“Kayleigh is clever and as tough as nails. Having been raised in the boxing community, she has the contacts and the intellect to become a more than adequate replacement for Jaco. She is beautiful and physical - she can box, she's always at the gym, and she knows a lot about sports, generally. Her father used to tell her that, 'a healthy

mind means a healthy body’,” comments Casey on her new character. Casey achieved Springbok status in Karate (she did Karate for 17 years) and recently begun boxing training for her role.

Casey’s Vitals: she began her TV career as a continuity presenter, and that led to the controversial series “37 Honey Street”, in which the first-ever kiss between lesbians was shown on SA TV, says Casey. Her acting debut was followed by other dramas such as “Kelebone” and “Boomspruit”. She also presented for “Jika-Jika”, “Fresh”, and “Top Billing”. The versatile Casey also had a stint on radio when, in 2000, she did the afternoon drive show for 5fm. She was voted ‘FHM’s Sexiest Woman In SA’, the same year.

She then pursued a music career, being nominated for a SAMA award in 2001 in the category, of Best Pop Single for her single “I need your sex”. Casey worked in London for a year, and on her return, shot two features, “Sumuru” in 2002, directed by Darrell Roodt, and “No Man’s Gold” in 2003. At that time, she also became the face of Vespa SA, and presented Pro 20 cricket. She took the opportunity to co-host e.tv’s new magazine programme, “20something”, and the chance to play dance instructor, Lara Murphy, on Backstage in late 2004. Casey also has a range of “tween” active wear clothing that will be launched in Woolworths branches, at the end of the year.

Time Out for Casey: she is an Aquarius. Candice Derman (who plays entertainment writer Samantha in Scandal!) and, “my friend Brian”, are her two favourite people in the world.

The movie, "Forrest Gump", does it for her; she loves hip hop music and dancing; adores any meal or cocktail that includes chocolate; hates bullying of any kind - and cowardice; is happiest when she watches DVDs (usually on a Saturday night) cuddled up with her three cats...and eating chocolate; is at her most productive when she’s on a creative peak and feels her sexiest when she’s wearing a smile.

Grab a ringside seat for a major date on South Africa’s sports calendar: Kayleigh Ferreira in action on Scandal! (Monday to Thursday at 7.30pm), from Tuesday December 5.

For photos, please contact:
Thabo Makeleni
e.tv Publicity Writer
Tel: 011 537 9399
Email: thabo.makeleni@etv.co.za