



## **PRESS RELEASE**

### **Debora Patta wins prestigious SA's Most Influential Women in Business and Government Award 2 August 2010**

e.tv would like to congratulate Debora Patta for being a category-winner at the SA's Most Influential Women in Business and Government awards, held at the Gallagher Convention Centre on Friday, 30 July 2010.

Debora Patta, executive producer of 3<sup>rd</sup> Degree, was joint-winner with Devi Sankaree Govender in the category "Telecommunications, Media, TV, Radio & Press – Live"

Says Debora Patta: "I feel honoured to be recognised this way. I believe that behind every influential woman there is a team of successful women and in the case of 3<sup>rd</sup> Degree a few men as well. It's thanks to all of them that 3<sup>rd</sup> Degree continues to exert the influence it does and in doing so makes a difference in SA."

The awards, arranged by CEO Communications, celebrates women who make a significant contribution to business and media annually. CEO Communications is a publishing house and their business includes consulting, the publishing of their flagship product CEO magazine and the arranging of key events like SA's Most Influential Women in Business and Government Awards.

Says Yvonne Finch, chairperson of the judging panel: "These awards recognise the profound and exceptional contributions women have made in their various sectors. We want to highlight the tremendous difference that these women make in the lives of others".

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