



Press Release

FIRST FINALISTS ANNOUNCED IN MTV BASE WORLD CHART EXPRESS SOUTH AFRICAN VJ SEARCH (pics available on request)**

Cape Town, 30 September 2006/Port Elizabeth 1 October 2006:

Following two days of gruelling auditions, MTV base, e.tv and Fanta have selected the first two finalists in their national MTV base World Chart Express VJ search. On Saturday, 20-year-old Fikile Moeti took the title in the first leg of the auditions held Cape Town. She was joined yesterday by 21-year-old Xylon Van Eyck who wowed the judges at the Port Elizabeth auditions.

Fikile and Xylon were selected ahead of thousands of hopefuls who made their bid for TV fame as the potential presenter of Season II of MTV base World Chart Express, the music chart show sponsored by Fanta, which premieres on e.tv and MTV base on 1 November 2006. Auditions to find the last two finalists will take place in Johannesburg at The Rooftops, Rosebank Mall, Johannesburg this Saturday 7 October and the Playhouse in Durban on Sunday 8 October. In both

venues, screenings for the first qualified 1,000 candidates will take place from 9.00am; the judges will narrow down the field until the winners are selected to compete against Fikile and Xylon in the grand final of 8 November 2006.

Twenty-year-old Fikile, born in Nqamakwe in the Transkei, matriculated from Clarendon High School for Girls in East London. After taking a gap year to work in the UK, Fikile is currently in her first year at UCT studying film and media. Commented an excited Fikile, "Being selected as one of the three finalists to become an MTV presenter is just awesome! It's the first step in what will hopefully become a dream come true for me."

Born and raised in Booyesen Park Port Elizabeth, Xylon attended Bethelsdorp Comprehensive in Salt Lake Port Elizabeth and is currently station producer for Algoa FM. When asked: "What is the most important moment in your life to date?" 22-year old Xylon replied: "winning the Port Elizabeth VJ search".

Served up weekly by Fanta on e.tv from Wednesday 1 November 2006 at 9.30pm and MTV base from Wednesday 1 November at 8pm, MTV base World Chart Express will focus on videos burning up the charts in South Africa and around the globe, from music such as kwaito, hip-hop, R'n'B and soul. The first episode of MTV base World Chart Express will profile the four finalists from the Cape Town, Port Elizabeth, Durban and Johannesburg auditions. The finalists will then face-off for the title during the second episode on 8 November where

a panel of celebrity judges and viewers voting via SMS will decide their fate. Hosted by our winning VJ, MTV base World Chart Express will provide a window to the South African and global music scene, with each episode also featuring exclusive interviews, latest news and celebrity gossip.

To find out more about auditions for the MTV base World Chart Express VJ search, please send an email to: wce@mtvbase.com, or log onto www.mtvbase.com/wce, or go to the e.tv website at www.etv.co.za.

-ENDS-

Note to Editors

The word 'VJ' is an abbreviation of the term 'video jockey' and is not to be confused with the term 'DJ' or 'Disc Jockey'. 'VJ' was the term first coined in the USA in the 1970s to describe the role of an MTV host or presenter who performed the links and clips between different videos – in the same way that a DJ provides the links between audio tracks.

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