



PRESS RELEASE

Fix My Biz revamps Dance Junxion

TX: Wednesday 20 October at 5.30PM

What happens when a dance studio has all the right elements, experienced instructors, a great location and a passionate owner, but a lack of promotion leaves its dance floor empty? Enter the Fix My Biz team, armed with expert advice to make the Dance Junxion studio the go-to venue for dance lessons on e.tv this Wednesday at 5.30PM.

Meet Quintus Jansen, ballroom dancer, choreographer and owner of Dance Junxion, a Gauteng dance studio. Quintus has the talent and passion to turn students with two left feet into Ginger Rogers and Fred Astaire, but requires essential business skills to promote his venue. He dreams of making Dance Junxion the premium dance instruction venue in Gauteng, but his prospective clientele seem to be dancing to a different beat.

He's in the perfect venue, the Mall of Rosebank, but despite this, he struggles to make people aware of his offering. The Fix My Biz "bizz-wizzes" suggest an overhaul of his business's public profile to drive feet into the venue. They give Quintus the tools to ensure his business becomes the go-to venue for dance training, with marketing and financial tips suited to a small business.

Because he can't rely on fancy footwork alone, host Andile Masuku and Fix My Biz team show Quintus the steps to make his business vision a reality.

Ends/

Fix My Biz is proudly brought to you by Nedbank Small Business Services, who are committed to providing a holistic approach to entrepreneurs, in the interest of uplifting the small business community in South Africa and making things happen.

For all of your high res images, info and schedule needs, contact Sean Samson Publicist at sean.samson@etv.co.za or 021 481 4723.