



PRESS RELEASE

Fix My Biz revamps Urban Dive

TX: Wednesday 13 October at 5.30PM

This week on Fix My Biz, viewers get a chance to know Dave Peer, the owner of Urban Dive diving facility in Fix My Biz, Wednesday 13 October at 5.30PM.

Dave Peer certified as a scuba diving instructor in 2004 and started his own diving school in Johannesburg in 2009. According to Dave, there is a large demand for diving schools in Johannesburg, but he has been struggling with getting customers through the door.

Urban Dive offers all three segments of scuba diving namely training, retail and travel. Dave desperately needs the help of the Fix My Biz “biz-wizzes” in the fields of marketing, financial systems and brand awareness to take his business to the next level.

Join host Andile Masuku and the Fix My Biz team as they help Dave make Urban Dive flourish on Wednesday 13 October at 5.30PM only on e.tv.

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Fix My Biz is proudly brought to you by Nedbank Small Business Services, who are committed to providing a holistic approach to entrepreneurs, in the interest of uplifting the small business community in South Africa and making things happen.

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