



Press Release

Great Expectations **Monday to Wednesday at 11.30am** **17 July - 19 July 2006**

e.tv brings you ***Great Expectations***, broadcast Mondays to Wednesday at 11.30am. Last week presenter Sam Cowen, mother to Christopher and author of "Waiting for Christopher", announced that she will be a mother for the second time around.

Great Expectations covers the following issues the week 17 to 19 July: A celebration of the miracle of life against all odds. This will be an uplifting show to remind mothers and parents of the blessings in their lives.

Despite the tradition of introducing solids to a baby when they are as old as six weeks, the show looks at the latest research which indicates that it is not a good idea to feed your baby solids until they are four to six months, or older.

The International series, Baby Human, recognizes patterns in human activity. These actions have intent and purpose attached to others' desires, goals and beliefs.

Story of Hope

July 17, ***Great Expectations*** showcases women who thought they would never conceive but managed to have a baby and viewers get to know their amazing stories.

Some Solid Advice

July 18, ***Great Expectations*** sets the record straight on solid foods and gives mothers the low down on all you need to know about getting your baby onto solids.

The Baby Human

July 19, Baby Human looks at how the baby relates to the different human behaviors around them and they learn to adjust to what is expected from them.

Great Expectations – encouraging you to think of stretch marks as pregnancy service stripes.

For more information on the show and photos please contact:

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