



## Press Release

**Great Expectations**  
**Vaccination Stations, About to pop and The Baby**  
**Human on Great Expectations**  
**Monday to Wednesday at 11.30am**  
**July 3- July 5 2006**

Becoming a parent is one of the greatest challenges in life. ***Great Expectations*** every Monday, Tuesday and Wednesday at 11.30 am is designed for the pregnant mother-to-be, but fathers are also welcome. Presented by Sam Cowen, a mother herself, the show will guide and inform you about your baby, what to expect and how you as a mother can cope.

This week (3 until 5 July) ***Great Expectations*** deals with vaccination. Vaccination shots are an essential part of child health care. Though painful, immunisation protects children against a variety of diseases. There is quite a strong movement against vaccinations but in a developing country like ours it could be quite dangerous not to vaccinate.

They discuss why it's a good idea to prepare yourself for what your baby will do and how your baby will look the first time you meet. Like most new parents, you may not have a clear idea of what that meeting will be like.

It's always sweet when mother and child bond but what does that mean to your little baby when suddenly they meet other family members?

## **Vaccination Stations**

Monday July 3, on ***Great Expectations*** explores the practical side of vaccinations and how your baby can be affected.

## **About to pop**

Tuesday July 4, ***Great Expectations*** gives you vital tips to prepare for a baby in those final weeks before birth. Most mothers are anxious at this stage.

## **The Baby Human**

Wednesday July 5, the International series, Baby Human explores the extraordinary attachment between mother and baby.

***Great Expectations*** - paving the way for when your baby is born.

For more information on the show and photos please contact:

Portia Adams  
e.tv Junior publicist/writer  
011 537 9496  
011 537 9380