



# PRESS RELEASE

**INSIDE OUT - Social entrepreneurship**

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Social entrepreneurship is often misinterpreted as a do-gooder pastime, that falls somewhere between the realms of charity and the private and public sectors.

There are often no tangible statistics and facts to make the case for social entrepreneurship and social enterprise; to describe this emerging sector in socio-economic terms. It promises a significant paradigm shift in a capitalist, post credit-crisis world.

Join host Pat Pillai as he explores the social enterprises sphere, with the founder of Social Private Equity South Africa, Kojo Parris.

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