



## **Press Release**

### **Jean-Claude van Damme Festival on e.tv** **October: Sundays at 8pm**

A Jean-Claude van Damme festival kicks off on e.tv, Sunday 1 October at 8pm. In total, five van Damme blockbusters will be screened on each Sunday of October.

Known mostly for his hard-core action packed movies, the Muscles from Brussels has remained an international star over many years. Not bad for someone who was once a chauffeur, a carpet layer, a pizza deliverer and a bouncer.

Over the years, he has matured of course. His sex appeal less boyish, more man. Nevertheless, the pressure is there: staying fit and on top of his craft, and balancing his private life with his public persona.

Van Damme, by the way, has had nude appearances in many of his films, though his nudity has only been shown from the rear. He is on record for saying: "If you have a decent body, why not show it? I'm very proud of my butt."

This was a subject of parody in the show Friends, where Van Damme, guest starring as himself, flirts with one of the characters by announcing that he can crack a walnut with his butt. Ouch!

#### **LINE UP FOR OCTOBER**

- Derailed: Sunday 1 October at 8pm
- Nowhere to Run: Sunday 8 October at 8pm

- Hard Target: Sunday 15 October at 8pm
- The Order: Sunday 22 October at 8pm
- In Hell: Sunday 29 October at 8pm

Ends

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