



PRESS RELEASE



PRODUCERS BRIEF FOR LOCAL DOCUMENTARIES 2008 ISSUED MAY 2008

1. INTRODUCTION

e.tv is looking for half-hour documentary proposals from all nine provinces. We are interested in proposals which tell a uniquely South African story which will be of interest to audiences both at home and abroad. We are particularly interested in “weird and wonderful” stories focusing on individual South African characters.

The documentary should be 25 minutes in length and should be suitable for prime time (early evening) broadcast. It can be in any South African language but where English is not used, sub-titles must be included. Preference will be given to producers who are based in provinces outside of Gauteng and the Western Cape.

2. CONTENT REQUIREMENTS FOR PROPOSALS

The proposals **must** contain the following information:

- a. A treatment of the documentary no longer than five pages;
- b. A full production budget incorporating a detailed description on personnel, equipment and resource requirements;
- c. A production schedule
- d. The key personnel who will be working on the series

3. FORMAL REQUIREMENTS FOR PROPOSALS

- a. In addition to the content requirements for the proposal (as set out in paragraph 2 above), all proposals from production companies must include the following information:
 - o Name and registration number of production company;
 - o Names, race and gender of shareholders of production company;
 - o Names, race and gender of directors of production company;
 - o Names, race and gender of senior personnel at the production company and their positions; and,
 - o Details of training initiatives engaged in by the production company over the past 12 months.
- b. All proposals must contain the name, address and telephone numbers of person representing the company for purposes of the proposal.

4. TERMS AND CONDITIONS OF INVITATION

- a. Submission of the proposals is based on the unconditional acceptance by the producer of the terms and conditions in this invitation.
- b. e.tv will accept proposals only from registered South African production companies, on the terms and conditions set out in this invitation.
- c. All proposals submitted will be evaluated by e.tv. Short-listed producers may be required to present their proposals to an e.tv panel at e.tv offices in Hyde Park Johannesburg. Producers are required to cover any and all costs incurred in making and submitting the proposals as well as, in the case of short-listed producers, presenting the proposals to the e.tv panel. e.tv may, in its discretion, decide to hear the presentations at another venue in South Africa, depending on the number of submissions from the various provinces.
- d. The selected producer will be required to work within the final budget determined by e.tv and to sign e.tv's standard commissioning agreement.
- e. The successful producer will be required to work with an Executive Producer from e.tv and any such other staff as e.tv may, in its sole discretion, determine. The produced programs are subject to e.tv's final editorial control.
- f. The selection of proposals, the determination of the budget for the programme and the terms and conditions of the standard commissioning contract are all entirely within e.tv's discretion.
- g. e.tv may, at any time prior to the closing date for the submission of the proposals, inform interested persons of an amendment to this document.

- h. The documents requested and information sought (as set out above) must be provided. Failure to furnish all required information or documentation or the furnishing of any false or misleading statement or document may disqualify the proposal.
- i. All costs incurred in the preparation and submission of the proposals must be carried by the producer concerned. e.tv will under no circumstances be liable for these costs.
- j. e.tv's decision concerning the commissioning of programme proposals is final.
- k. e.tv is under no obligation to provide feedback on particular proposals and will not enter into any correspondence on the proposals.
- l. Producers who supply material or tapes do so at their own risk. Owing to the administration involved, e.tv will not return to producers any materials submitted to it in terms of this invitation.

5. DEADLINE FOR SUBMISSION OF PROPOSALS

The proposals must be submitted **by no later than 20 June 2008** to the attention of:

Zanele Mthembu,
Head of Local Productions.
e.tv
No 5 Summit Road,
Hyde Park, Johannesburg 2146

