



## Press Release

### BREAKFAST IS BETTER ON e.

Pour your self a cup of coffee and wake up to what's happening in your world.

#### HIGHLIGHTS TO LOOK OUT FOR: Morning Edition 18- 24 November 2005

##### Friday, 18 November 2005

6.40am - Join **Samm Marshall** as he brings you the latest in the riveting world of **sport**. His cutting edge interviews are just what you need to kick start your day.

7.15am - It's Friday again and that means it is issue of the week time. This week we are tackling a controversial report about the transformation of **Rugby** in South Africa. The author says Rugby is more popular with black people than it is with their white counterparts. What do you think of that? Please let us know by calling us on **011 537 9332/3** and let us know if you think this is fact or fiction.

7.34am - It's our Regular **Entertainment Slot**, and this week we are talking to the **youngest praise poet** in South Africa, **Zolani Mkiva**, who is making a name for himself in this industry.

##### Monday, 21 November 2005

6.22am - In our **Business Slot** we look at an article that has ruffled a few feathers, stating that **Insurance companies** prefer to do business with selected Panel Beating companies. Consequently, this might force affected companies out of business. We talk to both organisations involved.

7.15am - The slot that all sports lovers wait for. **Classic Play** invites sports fanatics to have their say about the weekend's sports, be it soccer, cricket, tennis, or hockey. The lines are open as the sports journo's get chatting. Perky Samm Marshall together with an in studio guest will be looking ahead at the announcement of interim **Bafana Coach**.

7.34am - This week we visit an old epic tale of **Cinderella** that has been around for as long as you could remember.

##### Tuesday, 22 November 2005

6.50am - Every weekday join us as the leading newspaper Editors, tell us what is happening in our world and what the big **headlines** are for the day.

7.10am - In our **Book Slot** we look at a fascinating book titled "**Between The Devil and The Deep**" to find out what the book is about, be sure to watch.

### **Wednesday, 23 November 2005**

6.40am - Fitness fanatics this one is for you. **Planet Fit** airs every Wednesday with great tips on how to tone your body and look your best. It's for the ladies and the gents. All you need to do is SMS the right answer and get a chance to win a 6-month Gym contract with Planet Fitness.

7.10am - One of the most interesting stories dominating the news is the new **HIV/AIDS home testing kit**. Do you really think people should use this kit to check for their status? This is a special treat because you get a chance to **air your views** on the subject by calling **011 537 9332/3**.

### **Thursday, 24 November 2005**

6.32am - The **Festive season** is upon us and people will be getting their **bonuses**, but the latest study reflects that people misuse their bonuses. This is your chance to learn a few tips on how you can avoid this.

7.34am - Last time we spoke to Dj Cleo, this week we are chatting to his protégé **Brickz** who keep people jamming on dance floors around the country with his self titled album. He is going to let us in on what inspired the supa dupa project.