



Press Release

Michael Bay Festival **Every Sunday in September at 8pm**

e.tv is proud to bring you a Michael Bay Festival this September.

Michael Benjamin Bay is famous for his fast-paced action sequences and ultra-kinetic cinematography.

Love him or hate him, Michael has become one of the film industry's most successful and recognised action directors. Bay made his feature film directorial debut in 1995 on the action comedy hit "Bad Boys," which established both Will Smith and Martin Lawrence as action stars.

Bay's latest work, *Transformers*, is a live action film loosely based on the popular Transformers franchise and toy line. The feature is being directed by Michael Bay with Steven Spielberg acting as the executive producer, and is set to be released on July 4, 2007.

Meanwhile, action fans are in for a real treat when e.tv screens a Michael Bay movie every Sunday in September at 8pm.

The Line-up includes:

Armageddon – 3 September at 8pm

The Rock – 10 September at 8pm

Bad Boys – 17 September at 8pm

Bad Boys II – 24 September at 8pm

- Armageddon

An asteroid the size of Texas is heading directly toward Earth at 22,000 mph. NASA's executive director, Dan Truman, has only one option: to send up a crew to destroy the asteroid. He enlists the help of Harry S Stamper - the world's foremost deep core oil driller - and Stamper's roughneck team of drillers to land on the asteroid, drill into its surface and drop a nuclear device into the core. On this heroic journey, they face the most physically and emotionally challenging conditions ever encountered... to try and save the world, and prevent Armageddon. Starring Bruce Willis and Ben Affleck.

- The Rock

For years Brigadier General Francis Xavier Hummel, a decorated military hero, has petitioned the United States government to honour his men who have lost their lives in service to their country during highly covert military operations by providing their families the same benefits and tributes due to other war veterans. For years his efforts have been scorned. Now, angry and determined to seek justice, Hummel and a crack team of commandos seize control of Alcatraz Island, taking hostage a group of tourists. If reparations are not immediately forthcoming, Hummel plans to launch a battery of rockets charged with lethal V.X. poison gas on the San Francisco Bay area. The city's only hope for survival is FBI chemical/biological weapons expert, Stanley Goodspeed, and top-secret federal prisoner, John Patrick Mason, who also happens to be the only known convict to have escaped the island fortress. With the clock ticking, this unlikely and reluctant duo, escorted by U.S. Navy Seal team, embark on a desperate bid to infiltrate the island and detoxify the weapons before disaster strikes. Starring Nicholas Cage and Sean Connery.

- Bad Boys

Two Miami cops must find \$100 million in stolen heroin before their department is shut down. With time running out, detectives Burnett and Lowrey track a master thief into the Miami underworld, dodging bullets and bad guys along the way. A sexy witness can identify the suspect, but a mix-up causes her to believe Burnett is Lowrey, forcing

the partners to switch identities. Now, between shoot-outs and car chases, married man Burnett has to stick close to their only witness, while playboy Lowrey goes home to his partner's wife and kids to learn the joys of parenthood . . . the hard way. Starring Will Smith and Martin Lawrence.

- Bad Boys II

Narcotics detectives Mike Lowrey and Marcus Burnett have been assigned to a high-tech task force investigating the flow of designer ecstasy into Miami. Their inquiries inadvertently lead them to a major conspiracy involving a vicious kingpin, whose ambitions to take over the city's drug trade have ignited a bloody turf war. But Mike and Marcus' friendship and working relationship are threatened when Mike begins to develop feelings for Marcus' sister Syd. Unless they can separate the personal from the professional, the bad boys are in danger of blowing the case and endangering Syd's life in the process. Starring Will Smith and Martin Lawrence.

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