



PRESS RELEASE

Long Live The King of Pop

e.tv to broadcast Michael Jackson: 30th Anniversary Celebration Concert

TX: Saturday 29 August at 8PM

Legend, musical icon and a superstar who changed the course of history, the late Michael Jackson was truly a force to be reckoned with. In his honour (and, incidentally, on what would have been his 51st birthday), e.tv proudly presents the Michael Jackson: 30th Anniversary Celebration Concert to you on Saturday 29 August 2009 at 8PM.

Marking his thirtieth anniversary as a solo artist, the concert held at the prestigious Madison Square Garden in New York is a fitting tribute to The King of Pop. Held and filmed in 2001, popular performers of that era, including Usher, Destiny's Child and Marc Anthony, take to the stage as they sing renditions of Michael's hit songs, 'Wanna Be Starting Something' and 'She's Out Of My Life'.

Past and present fans rejoice when Michael is joined by his brothers for the first and last memorable reunion of the Jackson Five. Performing such classics as 'I Want You Back', the audience is transported back to their childhood days.

The undisputed climax of the evening is Michael's stunning performance of some of his greatest solo hits, including 'Billie Jean', 'Thriller' and 'Black Or White'. Sadly, it would be the King's last concert as he died before his scheduled 2009 comeback tour.

You are not alone, e.tv and Michael Jackson are here with you on Saturday 29 August at 8PM.