



PRESS RELEASE

NEW SHOW: The Tech Report launches on the eNews Channel TX: Thursday 30 September at 9PM

eNews channel is launching The Tech Report, a new and exciting show that brings the latest technology news from around the world right to the small screen on Thursday, 30 September at 9PM.

The Tech Report features in-depth reports on the latest products, websites and gadgets available and looks at how the web is affecting popular culture and the media at large with specific reference to how these technologies are being utilised in South Africa. In addition, the programme will feature interviews and profiles on various technology personalities in South Africa and the projects that they are involved in.

The Tech Report will be hosted by 27-year-old, Wits Graduate Celia Ncalane and will also feature contributions from award-winning blogger Seth Rotherham, Car Magazine's Juliet McGuire, Digital Marketing Specialist Jonathan Allan-Barrett and Online Strategist and eNuuS Reporter Andre-Pierre du Plessis.

Nicky Greenwall and her production company Greenwall Productions, produces the 10-part, 30-minute news programme which will adopt a similar formula as The Tech Report's sister shows, The Showbiz Report and The Style Report.

Says Nicky Greenwall "The Tech Report is an extension of The Showbiz Report brand. It will appeal to the "tech savvy" as well as those who would like to become more technologically literate. I think we bring viewers a fresh take on all of the aspects of technology that effect our everyday lives."

Stay tuned to The Tech Report on eNews Channel, every Thursday at 9PM from 30 September to 2 December 2010.

About Greenwall Productions

Nicky Greenwall started Greenwall Productions in early 2009. The company currently produces The Showbiz Report, The Style Report, The Tech Report and Inside Art.

At the age of 23 Nicky presented a proposal to e.tv outlining a plan to improve their coverage of arts and entertainment news. In September that year she was offered the position as Arts Anchor for eNews Live at 7. In October she was offered the opportunity to host a late night entertainment show called "Nightlife" which she also co-produced and wrote. "Nightlife" aired in October 2002 and became one of the most watched late night programs in the country. In March 2004 the show moved to the prime time slot at 7.30PM and went live.

After a brief break in 2004 Nicky began working on a proposal for a new dedicated entertainment news program. In January 2005 the first episode of The Showbiz Report aired at 7.30PM every Thursday. After just six months the show was moved to the prime time slot on Saturday at 7.30PM where it now enjoys an audience of over 1.5 million viewers every week

In 2007 Nicky proposed a ten part documentary series to e.tv, which would document the rise to fame of some of South Africa's most recognisable showbiz personalities. She wrote, produced and co-directed the project. The first episode of "Behind the Name" went to air in September 2007.

In 2008 Nicky joined South Africa's first 24-hour news network - The eNews Channel. As the channel's entertainment correspondent she makes contributions to bulletins on a daily basis.

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