



Press Release

Great Expectations **Philicity Reeken on the flipside of Great Expectations!** **Monday to Wednesday at 11.30am**

The Great Expectations team is delighted to announce that we have found a presenter to take care of the show while Sam Cowen is on maternity leave. Sam is due to have her second baby late in November and will be handing over to the very capable presenter and actress Philicity Reeken.

“I’m very excited about being part of Great Expectations and having the opportunity to talk about motherhood,” says Philicity. “Being a mom can be quite tough, so hopefully I will help women feel a little less daunted by sharing my experiences through the show.”

Philicity is a mum of two little ones so, like many of our viewers, is a working mother. Juggling a family and her career already, we have no doubt she’ll cope with the multitasking and thinking on your feet that a live talk show requires! She’s equally comfortable chatting about post natal depression as she is about reclaiming a saucy sex life after baby arrives.

Philicity’s warmth, sincerity and sense of humour are sure to touch our viewers. Her top tip for getting through a terrible day? “Whenever things become too much, turn up the radio full blast, put on your make up and shake what your mama gave you!”

Expect lots of laughs and secrets to be aired as we discuss ‘What your mother never told you about motherhood’.

Oh, and because we know you'll be asking after Sam while she is on maternity leave, we will be keeping regular contact (without bugging her!) to find out how she is doing with the new baby.

We are also pleased to tell you that when Sam returns in March 2007, Philicity will act as our stand in presenter should Sam be ill, on leave or dealing with a domestic crisis. What can we say, as women we know you need a plan B, and it's always best to ask another woman to help you out!

For more information on the show and photos please contact:

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