



PRESS RELEASE

POPSTARS Durban Auditions

Saturday 28 and Sunday 29 August 2010 - 7AM to 5PM

e.tv is the new home of POPSTARS, and to kick off the freshest and hottest talent search of the year, Durban hopefuls are invited to 'wow' the POPSTARS judges PJ Powers, Azania Ndoro and Zwai Bala for a shot at superstardom. POPSTARS launches on 4 September 2010 at 6.05PM.

The POPSTARS auditions in Durban will take place at the Ster-Kinekor cinema at Gateway Theatre of Shopping, No. 1 Palm Boulevard, Umhlanga Ridge, New Town Centre, Durban on Saturday 28 and Sunday 29 August. Registration starts at 7AM and auditions end at 5PM.

POPSTARS brings with it a fresh and exciting new production with the incorporation of Mzansi Crew productions which POPSTARS group Jamali forms part. The show will follow these potential stars' rise to stardom or fall from grace as they try and live the POPSTARS dream.

Ends/

For more information on the show, view our POPSTARS press releases [here](#), visit www.popstars.co.za or contact Kurt Echardt on 021 481 4635, kurt.echardt@etv.co.za or 082 884 7569.