



# **PRESS RELEASE**

## **POPSTARS: Biographies on Pam Andrews and Jamali**

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The search is now on for talented performers to become the next best singing group in SA with the launch of POPSTARS on 4 September, exclusively on e.tv. Thanks to POPSTARS, many have made their mark in the entertainment industry, including, Jamali and Pam Andrews.

Below are short biographies on these spectacular artists' rise to fame:

### **Jamali**

Jamali are putting their vocal abilities aside for this year's POPSTARS and are going to spend some time behind the camera. They form part of Mzansi Crew Productions, the exciting new company responsible for producing POPSTARS 2010.

Jamali, made up of songstresses Jaqui Carpede, Liesl Penniken and Mariechan Luiters, have quickly become one of South Africa's hottest female pop groups. These SAMA winners and runners-up of the 2004 series of POPSTARS' debut self-titled album at the end of 2004 rocked the South African music industry when it launched, and again made waves in South African entertainment when they launched their second successful album in 2006.

The unique sultry style that Jamali brings has made them very popular with the youth and a real inspiration to aspiring artists in South Africa. What's more impressive about this group is their wide variety of music genres that they are so easily able to adapt to. Their music ranges from pop to vocal ballads, kwaito, urban, and adult contemporary. Jamali's distinctive sound has attracted the attention of a number of top record producers who they've since worked with and this has seen them release their most successful album yet in 2008, entitled "3<sup>rd</sup> Base".

With all of these accolades and with their chic talents, these ladies definitely have greater things in store for them. We recommend you watch this space!

### **Pam Andrews**

A name that is synonymous with singing, dancing and acting, is Pam Andrews. This talented star who hails from the Cape Flats in the Western Cape and describes herself as "Krazy Kool", has proven to critics that she is not only someone who can sing, but an all-round great entertainer with work done on Backstage and even a debut album.

Today, Pam Andrews is a household name as one of the lead characters - the sexy and sassy Gail October - on e.tv's successful soapie, Rhythm City.

Pam, who rose to fame thanks to winning the hit reality TV show POPSTARS with group 101, has since been extensively involved in many aspects of South African entertainment. She is a go-getter of note and has long-surpassed her dream of simply being recognised. She is arguably, the most recognisable face in the South African television and music industry and says "I love both disciplines," she admits, "but nothing beats getting up on stage and performing my music live."

Never forgetting her roots and always looking for new challenges, Pam is someone that aspiring singers and artists can really look up to for inspiration and a very good example of what can be done if you work hard and never give up.

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For interviews, contact Kurt Echardt, Publicist at [kurt.echardt@etv.co.za](mailto:kurt.echardt@etv.co.za) or 021 481 4635 or 082 8847569.