



Press Release

SEARCH NARROWS DOWN TO FINAL 4 IN MTV'S SOUTH AFRICAN VJ SEARCH

Following two days of nail-biting auditions, MTV base, e.tv and Fanta have selected the last two finalists in the nationwide MTV base World Chart Express VJ Search. On Saturday 7 October, 19-year-old Kyle White impressed the judges at the Johannesburg auditions at The Rooftops, Rosebank Mall. He was joined on Sunday 8 October by 18-year old Sandy Mzolo, who wowed the huge crowd lined up to watch the Durban auditions at The Playhouse.

Kyle and Sandy were selected ahead of thousands of hopefuls who made their bid for TV fame as the potential presenter of Season II of MTV base World Chart Express, the music chart show sponsored by Fanta, which premieres on e.tv and MTV base on 1 November 2006. Kyle and Sandy now go on to compete against Cape Town finalist Fikile Moeti and Port Elizabeth heat winner Xylon Van Eyck in the televised grand final on 8 November 2006.

Kyle, born in Westville, Durban is a first year journalism undergraduate at Rhodes University. After making it into the last five

at the Port Elizabeth auditions (but being beaten by Xylon), the bagpipe-playing hip-hop fan travelled to Johannesburg for one last shot at fame and fortune – and this time, scored the jackpot! Kyle definitely learned a lesson from William Wallace, the hero of his favourite film, Braveheart – when he decided to try, try and try again until he succeeded!

Bubbly 18-year-old Sandy Mzolo is still in her final year of high school, but fiercely ambitious for all that. Her dream is to become an internationally famous model, with her own clothing line and to open up her own modelling agency in New York or Johannesburg. Music plays a big role in Sandy's life and she's always singing or listening to music with her friends, showing a marked partiality for house music, Bongo Muffin, B2K and Tear Gas.

Fikile, born in Nqamakwe Transkei, matriculated from Clarendon High School in East London before embarking upon a year's break working in Birmingham, UK. The extrovert Black Eyed Peas fan is currently in her first year studying film and media at UCT, and names water polo, ballet and clubbing among her hobbies.

Born and raised in Port Elizabeth, Summerstrand, Xylon attended Bethersdorp Comprehensive High School and is currently the station producer for Algoa Fm and studying IT. A cycling fanatic, modest Xylon claims to look great in Spandex - which might explain why he also calls himself a 'fashion disaster'.

Served up by Fanta, MTV base World Chart Express will focus on videos burning up the charts in South Africa and around the globe, from music such as kwaito, hip-hop, R'n'B, pop, rock and soul. The first episode of MTV base World Chart Express with Fanta on e.tv will profile the four finalists from the Cape Town, Port Elizabeth, Durban and Johannesburg auditions. The finalists will then face-off for the title during the second episode on 8 November where a panel of celebrity judges and viewers voting via SMS will decide their fate. Hosted by the winning VJ, *MTV base World Chart Express with Fanta on e.tv* will provide a window to the South African and global music scene, with each episode also featuring exclusive interviews, latest news and celebrity gossip.

The four finalists, and highlights of the four auditions in Cape Town, Port Elizabeth, Johannesburg and Durban will all be profiled in the first episode of *MTV base World Chart Express with Fanta on e.tv*, on Wednesday 1 November on e.tv and on MTV base. Further vignettes of the auditions will also air on e.tv and MTV base from 18 October.

To find out more about *MTV base World Chart Express with Fanta on e.tv*, please send an email to: wce@mtvbase.com, or log onto www.mtvbase.com/wce, or go to the e.tv website at www.etv.co.za.

-ENDS-

Note to Editors

The word 'VJ' is an abbreviation of the term 'video jockey' and is not to be confused with the term 'DJ' or 'Disc Jockey'. 'VJ' was the term first coined in the USA in the 1970s to describe the role of an MTV

host or presenter who performed the links and clips between different videos – in the same way that a DJ provides the links between audio tracks.

For pictures of the finalists please contact:

Marisa Hendricks

e.tv Publicity Writer

Tel: 021 481 4723

Fax: 021 481 4540

Marisa.Hendricks@etv.co.za