



PRESS RELEASE

**e.tv launches Shield No Sweat Golden Goal
TX: Wednesday 17 June at 9.30PM**

Laduuuma! Free-to-air channel, e.tv scores a major goal with its exciting new soccer reality series, Shield No Sweat Golden Goal, when it premieres on Wednesday 17 June at 9.30PM.

Guaranteed to add a different flavour to Wednesday evening viewing, the Shield No Sweat Golden Goal show will excite not only soccer fans; it will entertain the whole family. The challenge is all about teamwork, skill, confidence and most importantly, fun. While teams enjoy a game of soccer, they also stand a chance to win a whopping R400 000.

HOW IT WORKS

It's two teams in the dome, with four on the bench. As soon as a goal is scored, the clock stops and the losers are replaced with a new team. Teams keep rotating for 60 minutes.

The team at the top of the leader board at the end of the 60 minutes game time is the real owner of the dome.

The teams get one point for a goal scored in the 1st quarter, two points in the 2nd quarter and four points in the 4th quarter.

The game starts off with regional play-offs, followed by regional finals. The regional winners will battle it out in the national finals for the big prize - R400 000! Top of the range action, not to be missed.

PRESENTER BIO

Nkosifezile Makhanya, better known as Fezile, is no stranger to the small screen. With various acting, presenting and MC roles behind his name, including parts in Backstage and Jozi Street, Fezile is sure to keep you entertained and informed.

Fezile's love for sports makes him the perfect presenter for the show. His passion for sports has been evident since he was a young boy. As a result, he received a scholarship at one of Durban's most prestigious schools, Glenwood High.

He first appeared on television in a coffee commercial, and the rest, as they say, is history.

Not just a pretty face either, this 24-year-old is in his final year studying towards a Financial Risk and Investment Management degree. In addition to sports, he's also interested in financial markets and equities. Fezile also completed the Registered Persons Exam (RPE), a professional trader course.

For more information, please contact Melissa Fredericks, publicist at e.tv on 021 481 4634.