



PRESS RELEASE

Superdance South Africa Launches

TX: Wednesday 16 September at 9:30PM

e.tv will have viewers shaking their hips and itching to take to the dance floor with the launch of its new reality dance show, Superdance South Africa, on Wednesday 16 September at 9:30PM.

In the first exciting episode of this new reality show, couples from the glittering City of Gold, Johannesburg, strut their stuff at the Dance Junxion in Rosebank and the judges make their big e.tv debut. Contestants will also reveal what Latin dance means to them and why being on Superdance is so important.

Superdance South Africa focuses on e.tv's search for the most passionate, seductive and skilled Latin dance couple in the country. Swaying to the hypnotic rhythm of Samba, Ramba, Pasa Doble, Cha-Cha and Jive routines, the pressure is on for the participants to impress the judges with their sensual moves and jaw-dropping costumes.

For thirteen intense weeks, South Africans will be riveted by the heat, passion and excitement of the dancers as they compete for a coveted performance at the Superdance Championship, a flight to an international destination for participation in a prestigious dance event and a cash prize of R20 000.

From the extreme auditions nationwide to the nail biting elimination rounds in Johannesburg, provocative pairs ignite the dance floor with their mesmerizing body movements but only one couple can be crowned the new King and Queen of Latin dance.

Elimination rounds provide a distinct change in tempo as the Top 12 selected couples perform a freestyle and studio dance for the tough adjudicators and are rated according to creativity, technique and presentation. Each week, the twosome with the lowest scores will bid farewell to their fellow contestants and the grand prize.

Sizzling dancing duos will perform before a dazzling judging panel and they are:

Michael Wentink:

While most dancers only ever dream of becoming a world champion, Johannesburg-born Michael has made his dream a reality several times. Inspired by the iconic dance film 'Saturday Night Fever' at a young age, Michael has dedicated his life to his passion and love for dance.

With titles like World Amateur Champion and All-Japan Champion under his belt as well as recognition for being an accredited international judge, Michael is undoubtedly talented and the perfect choice for the judging panel of Superdance South Africa.

Tebogo Kgobokoe:

Finalists of Superdance South Africa are fortunate to have the Dance Queen of South Africa, Tebogo Kgobokoe, as one of their adjudicators. With her passionate moves, dedication to the art and unwavering professionalism, she's risen from a young traditional dancer in the North West province to an acclaimed world professional champion, coach and adjudicator.

Tebogo is an undefeated SA professional ten dance champion and six times South African Latin American Champion. She believes strongly in awarding opportunities to deserving artists and aims to

contribute towards the recognition, respect and support for arts and culture. Contestants will surely have to be light-footed and zealous in their dancing to impress this dance maestro.

Kagiso Ntseane:

Move over, Patrick Swayze, there's a hot new dancing teacher in town - Kagiso Ntseane. This charming judge and former South African Dance Champion regularly imparts his sage techniques to students at the Mmabana Foundation and is also the co-owner of KM Sportiv Events.

He's set many hearts aflutter at international dance events, including the Malaysian open, with his impressive performances and is also a respected judge, having served on the panels of the Grand Prix and Rumba in The Jungle competitions, amongst others. Participants of Superdance South Africa will be kept on their toes with Kagiso's expert insights.

Getting viewers and contenders alike hot under the collar is sexy host **Jonaid Carrera:**

Entertaining audiences while helping to calm the nervous dancers and kidding around with the judges is something handsome host Jonaid Carrera is all too familiar with. As a professional MC and presenter of numerous beauty pageants and dance contests, this Westrand, Johannesburg native is no stranger to intense competitions.

A certified personal trainer and health nutritionist, Jonaid works hard at maintaining his sexy physique and proudly shows it off in his modelling and acting gigs. Viewers may recognise him from the popular Sho't Left advert. Describing himself as a hard-working, highly-motivated individual, Jonaid lives by his inspiring motto - "If you can dream it, you can do it."

The grand prize:

The winning pair of Superdance South Africa will share the floor with dance champions from around the world at the Superdance Championship, a one night only extravaganza of Latin dance to be broadcasted on e.tv in December.

At this glitzy event, the winners and guests will marvel at the fancy footwork of supreme international Latin superstars including Slavik Kryklyvvy and Anna Melnikova of Russia, Danny Liang Zhou and Vivian Xue Gao of China, Andre and Natalie Paramonov of Canada and Dorin Frecautanu and Roselina Doneva of Moldova.

Dance the night away with e.tv's Superdance South Africa on Wednesday 16 September at 9:30PM.

For more breathtaking images and blazing interviews, please contact:

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