



## **Press Release**

### **Sylvester Stallone Festival** **June: Fridays at 8pm**

Some people find Sylvester Stallone unattractive, but to many others he is sizzling prime beef. In fact, the Italian Stallion has a cult following. This June, e.tv will broadcast a special Sylvester Stallone festival in honour of the man with the trademark lazy eyes and sexy sneer.

Born in New York City, Stallone attended school in suburban Philadelphia where he first started acting. He then spent two years instructing at the American College of Switzerland in Geneva. Returning to the United States, he enrolled as a drama major at the University of Miami and also began to write.

Stallone left college before graduation to pursue an acting career in New York. By 1973, Stallone had auditioned for almost every casting agent in town, but found little success. He persisted and refused to give up. His first film roles were small, but later he gained wide fame with Rocky, and later as muscle man, John Rambo in the smash hits Rambo.

Tune in during the month of June, when you will have the opportunity to see this film actor, director, producer, and screenwriter in action on e.tv. The line-up for the movie festival:

- First Blood: Friday 2 June at 8pm
- Rambo: First Blood II: Friday 9 June at 8pm
- Rambo: First Blood III: Friday 16 June at 8pm
- Cobra: Friday 23 June at 8pm
- Cliffhanger: Friday 30 June at 8pm

For more information on the movies, please open the attachment. You can also visit his website on [www.sylvesterstallone.com](http://www.sylvesterstallone.com)

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