



Press Release

THE BACHELOR: SEASON TWO **Sunday 30 July at 4pm**

ONE MAN, ONE WOMAN

On Sunday 30 July at 4pm the premiere episode of the second season of The Bachelor launches on e.tv. Once again viewers go behind the scenes to see how adventurous candidates are selected for the series. Additionally, former participants offer their opinions and advice, and ultimately the new bachelor, the hot-blooded 28-year-old Aaron Buerge, is introduced.

Born in Butler, Missouri, Aaron is the oldest of three boys. He attended Joplin High School, where he played soccer, ran track and was an All-State swimmer. He graduated from the University of Missouri at Rolla in 1997 with a Bachelor of Science degree in mechanical engineering.

Aaron went on to earn an MBA in International Finance from Clemson University, during which time he studied at the Italy campus. In 1998 he taught senior-level college classes in International Business at Missouri Southern State College in Joplin.

Currently employed as Senior Vice President of a family-owned bank in Springfield, Missouri, Aaron is a third-generation banker. He is also venturing into the restaurant business with the opening of a chain of sports bars, the Trolleys Bar and Grilles, all over the Sates.

An avid sportsman, Aaron obtained his pilot's license at age 21, and

also enjoys boating, water skiing, as well as playing the piano.

While his educational and career achievements may be impressive, Aaron would like to share his life with that special woman. He believes that together they could broaden their horizons and even possibly start a family.

In this series 25 women from a variety of backgrounds compete for the affections of Aaron, with the object of matrimony. He has to sort through his array of lovelies to find the right woman for him. Watch the show and see who wins.

Issued by:

Herman Lategan

e.tv Cape Town

Tel: (021) 481-4634