



PRESS RELEASE

e Press Release: e.tv broadcasts CNN MultiChoice African Journalists Awards 2009

TX: Sunday 9 August at 3PM

Free-to-air channel, e.tv will be broadcasting this year's CNN MultiChoice African Journalists Awards on Sunday, 9 August 2009.

In its 14th year, this prestigious award ceremony recognises journalistic talent across all media disciplines on the African continent. This year, 836 journalists from 38 countries entered the competition.

According to Tony Maddox, Executive Vice-President and Managing Director of CNN International, 'the calibre of entries is outstanding as the journalists' thirst for top class storytelling continues to raise the bar year-on-year.'

e.tv FINALIST

Amongst the 25 finalists is Anna-Maria Lombard for the 3rd Degree documentary on snake-oil salesmen and voodoo scientists offering quick-fix treatments for HIV. This documentary will be aired on Tuesday, 21 July at 9.30PM on 3rd Degree.

The winners of the competition will be announced at an award ceremony and gala evening at the International Convention Centre Durban on Saturday, 18 July 2009. The hosts for the evening will be Isha Sesay, presenter of CNN weekly programme, 'Inside Africa', joined on stage by eNews Channel presenter Macfarlane Moleli.

The awards ceremony will be broadcast on e.tv on Sunday, 9 August 2009 at 3PM and on eNews Channel (DSTV channel 403) on Thursday, 13 August 2009 .

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