



## Press Release

### **FESTIVE PROGRAMMING 2006**

*Christmas cheer is all over e.tv this December and with that comes festive family entertainment! So sit back, relax and enjoy our gift to you.*

A magical feast, guaranteed to give you that extra bit of cheer, starts on Christmas Eve with *Ernest Saves Christmas* at 6am. Directed by John R. Cherry, Santa Claus decides to retire and appoints a washed-up kiddie show host to take his place. Along the way, the real Santa ends up in the slammer on Christmas Eve, and it's up to Ernest to bust him out. Starring Douglas Seale and Jim Varney.

At 10am Tim Allen stars as Scott Calvin in *The Santa Clause*. Scott is a divorced father competing with a new step dad for the affections of his young son. But his strained relationship begins to mend after a bizarre twist of fate magically transforms him into Santa Claus. When the current Mr Claus falls off the roof on Christmas Eve, Scott dons Santa's suit and, with the help of his son, agrees to "temporarily" fill-in - but he soon learns that the role of Santa Claus is no temporary position. Magical and entertaining *The Santa Clause* will touch the heart and make believers out of everyone! Also starring Judge Reinhold.

Then we have *A Diva's Christmas Carol* starring Vanessa Williams and Brian McNamara at 7.30pm. Victorian penny-pincher Ebony

Scrooge is a beautiful yet foul-mouthed pop singer. She's cold-hearted, lacks holiday cheer and leaves her band and manager very unhappy. She intends to exploit the Yuletide season by staging a charity Christmas concert on behalf of the homeless - all an act to increase her popularity and increase her holiday spending. But on the eve of the concert Ebony is visited by three spirits who persuade her to turn her life around - before it's too late.

Christmas day sees entertainment starting early with *The Elf Who Didn't Believe* at 7.45am where an Elf is given the chance to become human. At 10.05am, join Disney's biggest and most cherished animated star, Mickey Mouse, along with Minnie, Goofy, Donald, and Daisy as they celebrate laughter and friendship during that magical time of the year when hearts grow warm and homes fill with joy in *Mickey's Once upon a Christmas*.

Then, when a snowstorm leaves everyone stranded, Mickey and all of his guests at The House of Mouse, including Pooh, Snow White, Ariel and many more of his old and new friends try and help grumpy Donald to get into the Christmas spirit. The fun starts when Minnie pulls out their favourite holiday home movies and everyone starts to reminisce. Soon, their magical memories have everyone in the Christmas mood, even Donald, who ultimately becomes the star of the evening in *Mickey's Magical Christmas* at 11.20am.

At 12.30 Vanessa Williams and Trent Cameron star in *The Kid who Loved Christmas*, a movie about a young orphan who finds himself fighting against social workers in order to remain with his adoptive father, a widowed jazzman.

The final Christmas-themed movie is *Christmas in Connecticut* at 2.25pm. Directed by Arnold Schwarzenegger, a famous expert on marriage, cooking and homemaking (Dyan Cannon) is asked by her television producer to host a national hero (Kris Kristofferson) for Christmas dinner at her famous Connecticut home. Now she must scramble to keep the secret that she's single, can't cook and doesn't

own a home. With a lot of help, meticulous planning and split-second timing, she may succeed - but the unforeseen happens when she falls in love with her guest.

*But the magic doesn't end there. Taking you through to the New Year we have spectacular music specials which guarantee to continue the pulse of the festivities in your home.*

Please see our Music Specials line-up for 2006:

9 December at 4.35pm  
Music special

13 December at 8pm  
Tribute to Lebo

16 Decmeber at 12:30pm  
Depeche Mode Live in Milan

Monday 18 December to Friday 22 December at 6.15pm  
Mon 18/12 Virgin Urban Downtempo  
Tue 19/12 Virgin Urban Upbeat  
Wed 20/12 Diana Ross  
Thu 21/12 Jamali  
Fri 22/12 Letoya

25 December at 9.25am  
Sarah Brightman Concert Live from Los Vegas

26 December at 6.15pm  
Pop Female Special including Hilary Duff

27 December

6.15pm Hip Hop Special

8pm Virgin Urban Music Special

28 December at 6.15pm

Kwaito Music Special

29 December at 6.15pm

Pop Male Special including Simon Webbe and Jesse McCartney

31 December (music will air from 23:35 until 05:00 am)

1.30 Hip Hop Special

Watershed Live from Johannesburg

Dance Party - Club Anthems Hour Special

New-Years Special

So deck the halls, ring those bells and hang a shining star upon the highest bough. And most of all, have yourself a merry little Christmas now!

Issued by:

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