



PRESS RELEASE

e.tv Warns of Bogus Reality Television Show

e.tv would like to warn models and modeling agencies of a scam which makes use of our company name and logo.

Models are being urged to pay R400 to register for a bogus competition called Africa's Next Top Model.

The fraudsters are claiming that e.tv will air the show, and the winner will receive one hundred thousand dollars.

The scam also involves the use of other high profile company logos.

For more information contact: