



PRESS RELEASE

eNews to report live on American elections

TX: 30 October to 9 November

Free-to-air channel e.tv and the eNews Channel have announced that they will report live from America to cover one of the most historic elections in the history of the USA. eNews will report from America from 30 October until 9 November.

Senior reporter Ben Said will report from Washington, DC and editor-in-chief Debora Patta will report from Chicago, the presidential candidate Senator Barack Obama's hometown. Should Obama beat senator John McCain at the polls, he will be the first black President of the United States.

Says Julie Maritz, field producer for eNews Channel: "We will be covering many angles for our African viewers, such as how the economic downturn is affecting voter sentiments, America's war on terror, the role of race and gender in this election, the youth vote, (who are increasingly becoming involved in politics), the role of faith and religion in this election and the major challenges that will face the new president. We will also be covering a story about African Americans in Washington, DC and what Barack Obama symbolizes for them."

The crew will also travel to Virginia, which is a swing state, to find out what the tipping point is for potential Republican and Democrat voters. They will be at polling stations on voting day Tuesday 4 November.

The eNews team will be filming at various famous American monuments and memorials, so that viewers can see the best of America's history. High profile interviews with various experts and analysts have been confirmed, to bring viewers vital background insight into the numerous angles and stories.

In addition, 3rd Degree's Debora Patta will also cross over live on Tuesday 4 November and Wednesday 5 November from Chicago, at 8pm on e.tv.

On Tuesday 4 November when the polls in America open, Patta will bring you interviews, analysis and views from the American public

And on Wednesday 5 November at 8pm, a special 3rd Degree will broadcast the results and the reactions, the victories and concession speeches – a crucial turning point in US history.

Says Debora Patta: "eNews will leave no stone unturned in this exclusive coverage of one of the world's most important elections."

Ends

A swing state (also, battleground state or purple state) in United States presidential politics is a state in which no candidate has overwhelming support, meaning that any of the major candidates have a reasonable chance of winning the state's electoral college votes.

Such states are targets of both major political parties in presidential elections, since winning these states is the best opportunity for a party to gain electoral votes. Non-swing states are sometimes called safe states, because one candidate has strong enough support that they can safely assume they will win the state's votes. (Wikipedia)