



## Press Release

### **eNews Prime Time Special** **Tuesday 20 December at 8pm**

### **eNEWS: LOOKING BACK: 2005 - TUESDAY 20 DECEMBER** **AT 8 PM**

On Tuesday 20 December at 8 pm, eNews, anchored by Andrew Barnes, will present an informal look at the past year – the reasons we will never forget, or always remember 2005.

Entitled *Looking Back*, this programme will feature a number of categories, like *Extreme Nature*, which looks back at the biggest natural disasters to hit the planet in 2005. *Guilty As Charged* covers the headline trials of the year, such as those of Schabir Shaik, Leigh Matthews and Mark Scott-Crossley. *Politics and Intrigue* reflects on the political stories that kept South Africans talking, like the Jacob Zuma saga. In addition, there is *Proudly South African*, with inserts on Bryan Habana, Ryk Neethling and with all the special moments that made you proud to be a South African

According to Bronwyn Keene-Young, Channel Director, " eNews Prime Time recently achieved its highest monthly AR average ever. For the first time since eNews started in 1999, the 7pm bulletin achieved an AR of six, which translates to nearly one million viewers a night.

"Indeed, the eNews team has had an incredible year," says Patrick Conroy, National News Editor. "A year ago our audience ratings were not up to their potential. Therefore, we did a lot of research and transformed our news completely. We introduced new graphics, new anchors, a new weather bulletin, and focused on training our reporters and news managers. Now, 12 months later, the ratings have soared, and eNews is reaching new highs with no signs of slowing down.

"In addition, our reporters scooped a host of major TV awards, including the CNN TV Journalist of the Year. It has been a mammoth task, but we are very proud of our achievements and the team of people who knuckled down and made it happen."

For more information or a photograph:

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