



Press Release

ENTER TO PARTICIPATE IN FEAR FACTOR SOUTH AFRICA

e.tv has bought the rights to broadcast a locally produced version of **Fear Factor**, an awesome stunt-based competition show that tests individual ability to overcome fears and phobias and face extreme challenges.

The **Call To Entry Phase** for Fear Factor South Africa has opened. Anyone who wishes to participate in the show as a contestant may **enter before 31 August**. Entry forms are available online at www.etv.co.za or can be collected from the following e.tv offices:

Cape Town Physical Address:

e.tv
Block B
Longkloof Studios
Darters Road Gardens
Cape Town 8001

Johannesburg Physical Address:

e.tv
5 Summit Road
Hyde Park
2196

Durban Physical Address:

Suite 104
Ascot Park
Greyville
4023

After the Call To Entry Phase has closed the audition process will commence. Through this process a total of 20 contestants between the ages of 21 and 35 will be selected from around South Africa. We are looking for competitors who think they are up to it, are charismatic, larger than life and have loads of sex appeal!

The 20 contestants who are short-listed will arrive in a rudimentary camp that will serve as home for the two-week duration of the shoot. They will sleep in a large army tent, eat in a communal canteen and share outdoor showers.

There will be no communication with the outside world. Phones, television sets or other luxuries will not be permitted.

Two camera crews will film the contestants' every move. Every conversation will be recorded.

The contestants will have to endure many hardships including two stunts each day that are compulsory for all. The contenders must be prepared for the unexpected. Nothing will be revealed until they arrive on set! The nature of the challenges is either gross 'edible' or physical. The contestants will be instructed to perform either as a group, partnership or as individuals. After the two compulsory stunts have been performed the process of elimination begins. At certain intervals in the competition, our candidates will have to leave the game. Only the fearless and resilient will survive until the final challenge!

Why would anyone want to expose themselves to Fear Factor? Perhaps it is time to make your mark, do something daringly different, be on national television, or prove yourself to friends and family!

Apart from the FUN factor and the chance to experience a real adventure, at the end of the series the winner will walk away with a substantial cash prize and the knowledge that they have mastered their fears!

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