



## Press Release

### ***Genevieve is here to upset the order of the day at The Voice Scandal: Monday to Thursday at 7.30 pm***

"I was born in Cape Town, the most beautiful city in the whole world!" boasts the beautiful, bubbly and energetic Genevieve Howard. Not short of beautiful women to boast with, e.tv's daily drama Scandal is about to get steamier with the introduction of yet another vixen to spice things up at The Voice. Her name is Angelina Apollis an up-and-coming journalist who takes over from Samantha on the Lifestyle Supplement. "At first glance Angelina is one of those girls who are very candy coated and seemingly sweet but that's not all she is... she can be very conniving," warns Genevieve.

Having had her big break as a radio deejay and model, it's not surprising that she would take the progression to television. Let's face it - the girl is hot. "Radio was my biggest break and I was lucky to be able to do one of the biggest shows in Cape Town - The Top30 on Good Hope FM - first with Graeme White and later with Diggy Bongz. I was very lucky to have worked with such legends on radio and being able to work on my own show as well, which was on Sundays," says Genevieve with gratitude.

"After doing radio for a while it was natural for me to try out TV as the two mediums seem to feed off each other. I used to do Speech and Drama at school but I was the quietest student in class so I kind of left it at that until I was introduced to the wonderful world of radio at varsity. From then on I started to go into modelling and that, in turn, helped me to make inroads into acting," says the budding actress.

Having just started on TV Genevieve assesses that in the South African market actors don't get the pleasure of choosing the roles they want; it's like the other way around. "The role chooses you as well as the casting director who often sees something in you that is that role. When I got my first part on *Dollars and White Pipes* I was over the moon, and then I got another part in an American made-for-TV movie called *The Untitled Shark Project*, which was for CBS. At the moment I love the type of characters I get to portray and I feel it's good for variety's sake to play a whole lot of different and diverse characters. This way I get to experience a whole different array of roles and not just one type of role," says Genevieve.

Scandal's Angelina has a magazine background; she's about 25, ambitious and very competent. She talks about her deprived background on the Cape Flats; suggesting that the route from her childhood years to the present was a tough one. In fact, her parents are very middle class. Her father is a teacher while her mother works in a small engineering company as a bookkeeper. She lies frequently, but only when she believes it would promote her own interests. Comparing her character and herself Genevieve says she is kind of sweet, just like how the devilish Angela will seem at first, "but I will confess I can be bitchy at times! I'm not as conniving as her though and

would never intentionally go around to hurt someone else or stab people on the back. At the moment I don't trust that Angelina wouldn't do something like that."

So is the life of a daily drama actress as glamorous as she might have thought? "I don't know about glamour! It's not as glamorous as people always perceive it to be, I mean you have to get up at ungodly hours and work for up to 12-hours on end, your hair and skin takes a beating and at those moment glamour is the last thing that's on your mind. The most exciting thing though is when you're doing a scene and everything falls into place and you're feeling the rush as you get it perfect," comments Genevieve.

And from Cape Town to Johannesburg, how did that come along? "Kind of a long story, I met a man while doing *Dollars and White Pipes* and he is based here in Johannesburg. I know it may sound silly, but yes I did it ...I followed a man!" confesses Genevieve. "When that project ended we decided to take things to the next level and so I decided to move up here in April and had to go through the whole 'Oh, what am I going to do now?' phase for a while because I left my life and my job back home. On arrival I went to auditions and finally I landed the role of Angelina on *Scandal*. Cape Town is so different to Johannesburg; here it's much colder and dry, which can't be good for my skin!"

As a child Genevieve wanted to be a veterinarian because of her love for horses. She has a horse named Sand Castle. "I had an awesome childhood and most of my favourite memories are with my grandfather. I remember him taking me to Disneyland in Hollywood when I was nine and taking the Greyhound and traveling around the US and seeing the Grand Canyon! I also remember traveling to Europe and going to Disney World when I was 13. I remember traveling to London and standing outside the Big Ben. And I also remember swimming in my grandfather's swimming pool, eating watermelon and Surf-Joy ice cream!" reminisces Genevieve.

See how this interesting character develops and how far her scheming will go as *Scandal* heats things up every Monday to Thursday at 7.30pm - free on e.

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