



## Press Release

### **George Bush vs. Madam & Eve** **Monday 22 August at 9pm**

This week on Madam & Eve:

#### **MADAM & EVE VS. THE PRESIDENT OF AMERICA**

Leave it to Gwen Anderson (Madam). Some people take up golf as a hobby, but when Madam picks up a golf club, she almost plunges the world into an international crisis of epidemic proportions. After a few golf lessons, Madam hits the green running --- and swinging. Unfortunately, one of her "lucky" golf shots accidentally hits American President, George W. Bush on the head --- who happens to be playing a round himself with our own President, Thabo Mbeki. Next thing Madam knows, she's wanted by the U.S. Secret Service, FBI and Interpol --- as "the Madam Assassin". It's an episode that scores a complete hole in one --- comedy-wise -- on this week's Madam & Eve.

The show stars Tina Jaxa (Eve Sisulu), Val Donald Bell (Gwen Anderson, or Madam), Patricia Sanders (Edith Anderson, or mother), Joe Mafela (Sol the gardener) and Jennifer Steyn (Marge the neighbour).

#### **MADAM & EVE – A SYMBOL OF RECONCILIATION**

Madam & Eve reach out to each other - across the kitchen and the mop. With its characteristic warmth and humour, Madam & Eve is a path breaking and ultimately healing television show. The cartoon strip has never been afraid to examine the fears, prejudices and foibles of white and black South Africans alike. As the famous sitcom All In The Family did in the 1970s in America, the Madam & Eve sitcom aims to show South Africans the absurdities of separateness.

Madam & Eve is, more than anything else, a comedy of hope. Its unique formula has brought attention and praise from around the world. When the first series aired, the BBC did a news story on the transition of 'South Africa's best loved cartoon strip' to screen. They commented on how Madam & Eve tackles 'hot political issues', while still keeping audiences laughing. Of course, it's the reaction back home that counts - from kids to pensioners and across all race groups it ahs always been one of the most popular local programmes on e.tv.

For further information and pictures contact:

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