



## **Press Release**

### **Madam & Eve** **Monday 3 October at 9pm**

Paddy Canavan makes her debut as the inimitable Mother Anderson in this episode of Madam & Eve. She replaces Pat Sanders, who recently passed away. Canavan is a veteran of radio, stage and screen, and states categorically that it is not her aim to emulate Pat Sanders. Instead, she plans to develop and enrich the character with her own range of unique attributes.

In this episode, it is "Date Night" at the Anderson's. A lavish cocktail party is arranged, just so that Marge can choose between two brothers. However, everyone winds up in an awkward date scenario they could never have imagined.

The show stars Tina Jaxa (Eve Sisulu), Val Donald Bell (Gwen Anderson, or Madam), Paddy Canavan (Edith Anderson, or mother), Joe Mafela (Sol the gardener) and Jennifer Steyn (Marge the neighbour).

#### **MADAM & EVE - A SYMBOL OF RECONCILIATION**

Madam & Eve reach out to each other - across the kitchen and the mop. With its characteristic warmth and humour, Madam & Eve is a path breaking and ultimately healing television show.

The cartoon strip has never been afraid to examine the fears, prejudices and foibles of white and black South Africans alike. As the famous sitcom All In The Family did in the 1970s in America, the Madam & Eve sitcom aims to show South Africans the absurdities of separateness.

Madam & Eve is, more than anything else, a comedy of hope. Its unique formula has brought attention and praise from around the world. When the first series aired, the BBC did a news story on the transition of 'South Africa's best loved cartoon strip' to screen.

They commented on how Madam & Eve tackles 'hot political issues', while still keeping audiences laughing. Of course, it's the reaction back home that counts - from kids to pensioners and across all race groups it has always been one of the most popular local programmes on e.tv.

For further information and pictures contact:

Herman Lategan  
e.tv Publicity Writer  
Tel: (021) 481-4634