



PRESS RELEASE

Scandal (TX: Monday to Thursday @ 7.30pm)

After more than a decade in the spotlight and album sales of over a million, there's nothing that can stop Steve Hofmeyr's growing popularity. He is one of the hardest working artists in South Africa. Mostly known as a singer and composer, Steve often delves into the world of acting as well. He has now come on board to join the cast of Scandal (now in a new timeslot every Monday to Thursday at 7.30pm) as the arrogant and short-tempered Kelvin de Kok who barges on to our screens on Monday 6 June.

"Kelvin is a playwright and an actor, and loses his temper for pretty much the kind of criticisms I lose mine for. He dresses semi-smart (I've played dirty mechanics all my life!), and presents a staggering amount of possibilities if you understand the love-hate relationship between artists and media. The first few appearances he makes are sort of art imitating real life, almost autobiographically so. I did once 'attack' a journalist for offending my audience. As for myself, I don't think I've read good criticisms on my work. I guess it comes with the territory!" states Steve.

More on the character: Steve thinks that Kelvin is sort of a caricature of himself, but innuendos and hints pass over his head. "In the storyline, Sam (Candice Derman) is honey-eyed over him and he doesn't read it," adds Steve. He goes on to joke that although that's unfortunate it has turned out to be the most sex he's ever had on screen. "I think the guys on Scandal should cool it, my mom will be watching," jokes Steve.

Having starred in an array of shows Steve feels very comfortable with switching on to a new character and thrives on the challenges. "Sometimes I don't need much preparation. And lets face it, I haven't starred on 'The Elephant Man'; I can play someone who loses it or a mechanic or whatever. I get plenty practice in real life. I think very little soapie acting demands anymore than a fringe version of yourself," adds Steve.

Steve studied a bit of drama after matriculating, but stuck by his first love of music to often fund his studies. "Singing afforded me money first, and so sustained the swottings. I hardly majored but did spend a few fruitful years at Drama School. I failed dancing and movement and rightfully so as my dance moves still resemble a documentary on Hippos!" Luckily, Steve's other talents quickly made him a highly sought after entertainer. Within a few years of graduating, Steve had already starred in a number of stage and television productions especially in the Afrikaans language genre.

The writers of Scandal wish to emphasize that any resemblance between Steve Hofmeyr, the star, and Kelvin de Kok, his character is purely coincidental.

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