



PRESS RELEASE

The Rough Cut: Wednesday 15 June @ 9.35pm

The Rough Cut is e.tv's popular internally produced current affairs programme, with behind the scenes footage of the dramas and emotions involved in high-profile stories.

This week's episode - For most Americans, South Africa conjures up images of Nelson Mandela, apartheid, wild life and sadly, AIDS. In this week's The Rough Cut two American news interns take you on a journey through a local newsroom, as they try to look beyond the obvious clichés and the easy stereotypes of our country.

Cultural differences, homesickness, food poisoning and language barriers were challenges they were willing to face to contextualise the country for themselves.

Ends

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