



is for everyone

e

RATE CARD
DECEMBER 2011



eNEWS COUNTDOWN CLOCKS

MONDAY - FRIDAY		SATURDAY - SUNDAY	
18h00	R22 440	18h00	R31 680
19h00	R42 900	19h00	R39 600
22h00	R25 080		



DECEMBER
2011



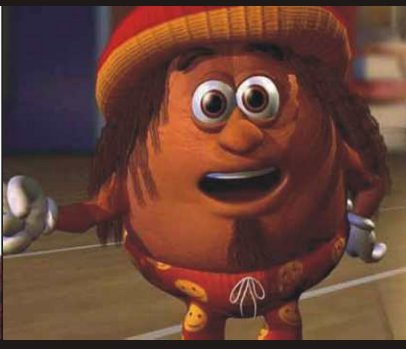
'Tis the season to be jolly, fa la la la la, la la la la...

December brings with it the excitement of the Festive Season! A well-deserved holiday is around the corner and the hype of shopping, lazing around by the pool or at the beach is already being conjured, but the job is not quite done yet.

For some, a few minor details to address and for others, a long month ahead as the holiday makers flood the coasts and kids begin their summer break.

What better place to stay entertained then right here on e.tv.

In September this year e.tv launched the "e is for everyone campaign" that involves everyone including our staff, our fans, our viewers and our celebs. Proof that our entertainment is for all!



Our unrivalled entertainment kicks off with Little Miss Sunshine on Thursday the 1st at 8:30pm. A family determined to get their young daughter into the finals of a beauty pageant take a cross-country trip in their VW bus. Also on our Red Carpet Night schedule for the month is Failure to Launch featuring Sarah Jessica Parker on the 15th at 8:30pm.

Friday Craz-e movies are certainly a great way to keep the kids entertained. Catch the Cactus Kid at 14:30pm on the 2nd and The Nuttiest Nutcracker on the 23rd at 14:30pm. Friday Action Nights are still as thrilling as ever. Nicholas Cage is Trapped In Paradise on the 23rd of December at 8:30pm while David Carradine is an outlaw in Brothers In Arms on Friday the 30th at 8:30pm.

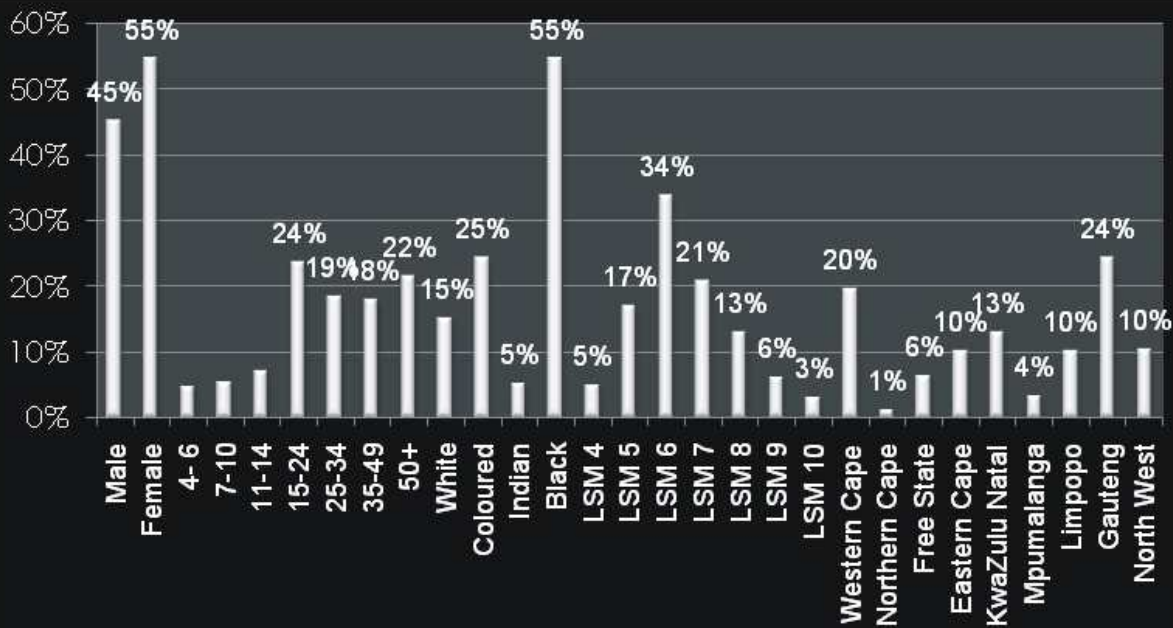
Our selection of incredible Christmas movies will definitely deck your world with boughs of jolly. Our Christmas Eve (24 December) movie; This Christmas tells the story of the Whitfields, who will for the first time in seven years be under the same roof for Christmas. The movie starting at 7:30pm features Regina King and Delroy Lindo amongst others.

On Christmas Day (25 December) at 8:30pm, you can watch little Kevin McCallister (played by Macaulay Culkin) fend for himself when he gets left Home Alone.



Kenny Kunene says "So What."

The first episode aired on Saturday 24th September 2011 at 19h30



VIEWER PROFILE:

The *So What* viewer is predominantly female, between the ages of 15 and 34, Black or Coloured, in LSMs 6-8, and living in Gauteng or the Western Cape.

Come roll with Zola...only on e.tv

The first episode aired on Sunday 25th September 2011 at 18h30



VIEWER PROFILE:

Rolling with Zola, is slightly skewed to more female viewers, with 64% of viewers Age 15-49, 87% are Black, living in KZN or Limpopo, and 58% are in LSM 5.



10.30PM FRIDAY MOVIES

ALREADY DEAD ACTION THRILLER FRIDAY 2ND

Thomas Archer had everything. A beautiful wife, a job as a senior associate at a powerful architecture firm, and a beautiful son. Until one fateful night, when his son was taken from him and his wife brutalized, sending Archer down a path of revenge. Starring RON ELDARD, CHRISTOPHER PLUMMER, TIL SWEIGER and GEOFFREY PIERSON.

THE DEAL ACTION THRILLER FRIDAY 9TH

In this thrilling tale of mystery and intrigue, Laura Martin's (PENELOPE ANN MILLER) seemingly perfect world collapses when a fire rips through her husband Oscar's (ANDONI GRACIA) Barcelona winery, killing him and the couple's 7-year-old daughter. But when a U.S. Embassy official (Henry Thomas) informs her that the blaze was the work of an arsonist--and that the primary suspect is her husband--Laura is revived by the hope that her family may still be alive and in hiding. Her despair quickly turns to determination as she delves into Oscar's past to untangle the twisted lies about the man she married and makes a deal with the Mob to find of her child.

VICTORIA'S SECRET 2011 FASHION FRIDAY 16TH

It's television's sexiest special of the year! The one-hour VICTORIA'S SECRET FASHION SHOW. A one-hour spectacular that features performances by the top names in music, red carpet interviews, special features and, of course, the most beautiful supermodels in the world.

BAD SANTA CRIME COMEDY FRIDAY 23RD

The traditional Christmas tale will never be the same after this cleverly twisted, merrily irreverent story of a Santa so bad that he's funny. BILLY BOB THORNTON stars (in a Golden Globe-nominated role) as Willie T. Stokes, a washed-up, wisecracking department store Santa who is only in the business for the criminal opportunities. Every Christmas Eve this Santa and his ingenious Elf Willie's midget partner-in-crime Marcus (TONY COX), crack the store safe and make off with their own holiday stash. But this year Santa and his Elf find their annual heist endangered by a pesky store manager (John Ritter), a savvy mall detective (BERNIE MAC), a sexy Santa fan (LAUREN GRAHAM) and an 8-year-old misfit (BRETT KELLY) who decides to believe that Willie: intoxicated, acid-tongued and felonious as he is, is the real Santa.

AEON FLUX SCI-FI ACTION THRILLER FRIDAY 30TH

Aeon Flux imagines a future in which 99 percent of the world's population is killed through industrial disease, and the survivors live in a single city that, despite utopian appearances, is quite totalitarian. Disinclined to embrace any particular ideology outside of a hatred for Trevor Goodchild (MARTON CSOKAS), the leader of the council that governs the walled city, hyper-sexualized assassin Aeon Flux (CHARLIZE THERON) seeks to bring about a revolution.

WEEK 48	Thursday 1 DECEMBER	Rate	Friday 2 DECEMBER	Rate	Saturday 3 DECEMBER	Rate	Sunday 4 DECEMBER	Rate
05:00-05:30	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	7500	eNews Sunrise	7500	Medical Detectives (R)	12000	3rd Degree (R)	12000
06:00-06:30	Sunrise	7500	Sunrise	7500	Higher Life	13000	Ray Of Hope	13000
06:30-07:00					Cool Catz	13000	New Day	13000
07:00-07:30							Changing Your World	13000
07:30-08:00					Pokemon	13000	Higher Life	13000
08:00-08:30	eNews Sunrise	7500	eNews Sunrise	7500	Bob The Builder	13000	Grassroots	13000
08:30-09:00	Infomercial		Infomercial		Lazy Town	13000	Spirit Of Praise	13000
09:00-09:30	Rhythm City (R)	16000	Rhythm City (R)	16000	Craz-e Sista hood	13000	Hillsong	13000
09:30-10:00	Scandal! (R)	16000	Scandal! (R)	16000	Rhythm City	26000	Cool Catz	13000
10:00-10:30	Madam & Eve (R)	12000	Mad About You (R)	12000	Omnibus		Pokemon	13000
10:30-11:00	The Young &	15000	The Young &	15000			Craz-e Shiz Niz	13000
11:00-11:30	The Restless (R)		The Restless (R)				TJ Hooker	30000
11:30-12:00	Showbiz Report (R)	12000	3rd Degree (R)	12000	WWE	26000		
12:00-12:30	Born Frees	12000	Club 808 (R)	12000	Bottomline		UEFA Magazine	30000
12:30-13:00	Backstage	15000	Backstage	15000	e-Shibobo	20000	Planets Funniest Animals	30000
13:00-13:30	News Day	15000	News Day	15000	Malcolm & Eddie (R)	30000	Double Platinum	30000
13:30-14:00	WWE	18000	WWE	18000	Planets Funniest Animals	30000		
14:00-14:30	Raw (R)		Smackdown (R)		Double Platinum	30000		
14:30-15:00	Cool Catz	13000	Craz-e Movie:	24000				
15:00-15:30	Chucklewood Critters	13000	Cactus kid					
15:30-16:00	Pokemon	13000						
16:00-16:30	Craz-e World Live	13000	Frenzy	13000	WWE Vintage	27000	Fear Factor	33000
16:30-17:00	The Young &	27000	The Young &	27000			International	
17:00-17:30	The Restless		The Restless		WWE	42000	WWE	60000
17:30-18:00	Medical Detectives	34000	Medical Detectives	34000	NXT		Raw	
18:00-18:05	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews	48000	eNews	48000
18:05-18:30					AXN TV	48000	AXN Action TV	42000
18:30-19:00	Rhythm City	65000	Rhythm City	65000	Showbiz Top 10 HipHop	48000	Rolling With Zola	42000
19:00-19:30	eNews	65000	eNews	65000	eNews	60000	eNews	60000
19:30-20:00	Scandal!	65000	Club 808	58000	So What	48000	How I Met Your Mother	72000
20:00-20:30	Mad About You	40000	Malcolm & Eddie	40000	The Golden Compass	68000	Mr & Mrs Smith	78000
20:30-21:00	Little Miss Sunshine	65000	The Replacement	66000				
21:00-21:30			Killers					
21:30-21:35								
21:35-22:00								
22:00-22:15					The Covenant	30000	Tap	25000
22:15-22:30								
22:30-23:00	I'm Not There	22000	Already Dead	25000				
23:00-23:15								
23:15-23:30								
23:30-00:00								
00:00-00:15								
00:15-00:30							Masquerade	5000
00:30-01:00	Anonymous Rex	5000	Naked Gun	5000	Borat	5000		
01:00-01:30								
01:30-02:00								
02:00-02:30								
02:30-05:00								

ENTERTAINMENT



NEWS



MOVIES



INFOMERCIAL



MAGAZINE



KIDS



DOCUMENTARY



SITCOM



RELIGION



SPORTS



ANOTHER GREAT YEAR OF ENTERTAINMENT

8PM SUNDAY BLOCKBUSTER MOVIES



MR. & MRS. SMITH
ACTION ADVENTURE COMEDY
SUNDAY 4TH

A bored married couple is surprised to learn that they are both assassins hired by competing agencies to kill each other. Starring BRAD PITT, ANGELINA JOLIE and ADAM BRODY.

DIE HARD
ACTION ADVENTURE
SUNDAY 11TH

New York City Detective John McClane becomes the only hope for a small group of hostages, one of whom is his estranged wife, trapped in a Los Angeles high-rise office building when it is seized by terrorists on Christmas Eve. Starring BRUCE WILLIS, BONNIE BEDELIA and HART BOCHTNER.

DIE HARD 2
ACTION THRILLER
SUNDAY 18TH

A major international airport becomes an arena for terror on a snowy Christmas Eve, as Detective John McClane (BRUCE WILLIS) is drawn into a deadly game of cat-and-mouse with an elite special forces unit which has seized a bustling airport in Washington, D.C. Led by a maniacal former U.S. military officer, the group plans to intercept the extradition of a Central American military leader as he is brought into the United States for prosecution on drug charges. Unless their demands are met, the terrorists will cause passenger airliners to come crashing down around the airport. To prove their intentions, they demonstrate their ruthlessness and control of the airport's communication system by misdirecting a packed airliner, crashing the aircraft and killing all those aboard. Their plan is swift, brutal and brilliant ... but they didn't count on the presence of John McClane. With the rest of the jetliners in a holding pattern, McClane finds himself in a situation all too familiar as he fights the terrorists to save the planes, including the one his wife, Holly, is on, as they circle overhead, running dangerously low on fuel.

HOME ALONE
FAMILY COMEDY
SUNDAY 25TH

Little Kevin McCallister (played by MACAULAY CULKIN) isn't expecting someone other than Santa Claus down his chimney. When Kevin's family rush off on a holiday trip to Paris three days before Christmas, they accidentally leave the youngster behind to deck the halls all by himself -- not with boughs of holly, but with a barrage of booby traps to keep out a bumbling pair of house burglars, Harry (JOE PESCI) and Marv (DANIEL STERN), who have discovered that this tough little tyke is home alone when they case his house for a robbery. Once little Kevin comes to terms with his scary reality, that his family is really gone (something he wished for in a fit of anger the previous night), he must fend for himself in the everyday chores of housekeeping. While home alone, the precocious child detects a plot by two dimwitted thieves to steal the family valuables. With no one else to help, he cleverly rigs his house with an assortment of ambushes to foil their repeated attempts at breaking in, until his family returns.

8PM SATURDAY FAMILY MOVIES

THE GOLDEN COMPASS
FAMILY FANTASY ADVENTURE
SATURDAY 3RD

In a parallel universe, young Lyra Belacqua journeys to the far North to save her best friend and other kidnapped children from terrible experiments by a mysterious organisation. Starring NICOLE KIDMAN, DANIEL CRAIG, SAM ELLIOTT and EVA GREEN.

JOURNEY TO THE CENTER OF THE EARTH
ACTION ADVENTURE
SATURDAY 10TH

On a quest to find out what happened to his missing brother, a scientist, his nephew and their mountain guide discover a fantastic and dangerous lost world in the centre of the earth. Starring BRENDAN FRASER, JOSH HUTCHERSON and ANITA BRIEM.

MR. MARGORIUM'S WONDER EMPORIUM
FAMILY FANTASY COMEDY
SATURDAY 17TH

Molly Mahoney is the awkward and insecure manager of Mr. Magorium, the strangest, most fantastic, most wonderful toy store in the world. But when Mr. Magorium, the 243 year-old eccentric who owns the store, bequeaths the store to her, a dark and ominous change begins to take over the once remarkable Emporium. Starring NATALIE PORTMAN, DUSTIN HOFFMAN and ZACH MILLS.

THIS CHRISTMAS
FAMILY
SATURDAY 24TH

The story of the Whitfields, an African American family in suburban Los Angeles. For the first time in seven years, all of the children and their significant others will be under the same roof for Christmas, and as they endure the ups and downs, they rediscover what makes them a family. Starring DELROY LINDO, LORETTA DEVINE, REGINA KING and MEKHI PHIFER.

VICTORIA'S SECRET 2011
FASHION
SATURDAY 31ST

It's television's sexiest special of the year! The one-hour VICTORIA'S SECRET FASHION SHOW. A one-hour spectacular that features performances by the top names in music, red carpet interviews, special features and, of course, the most beautiful supermodels in the world.

WEEK 49	Monday 5 DECEMBER	Rate	Tuesday 6 DECEMBER	Rate	Wednesday 7 DECEMBER	Rate	Thursday 8 DECEMBER	Rate	Friday 9 DECEMBER	Rate	Saturday 10 DECEMBER	Rate	Sunday 11 DECEMBER	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	Medical Detectives (R)	12000	3rd Degree (R)	12000
06:00-06:30	Sunrise	7500	Sunrise	7500	Sunrise	7500	Sunrise	7500	Sunrise	7500	Higher Life	13000	Ray Of Hope	13000
06:30-07:00											Cool Catz	13000	New Day	13000
07:00-07:30													Changing Your World	13000
07:30-08:00											Pokemon	13000	Higher Life	13000
08:00-08:30	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	Bob The Builder	13000	Grassroots	13000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	13000
09:00-09:30	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Craz-e SistaHood	13000
09:30-10:00	eShibobo (R)	12000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Rhythm City	26000
10:00-10:30	3rd Degree (R)	12000	Steve Harvey Show (R)	12000	3rd Degree (R)	12000	Madam & Eve (R)	12000	Mad About You (R)	12000	Mad About You (R)	12000	Omnibus	
10:30-11:00	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	Cool Catz	13000
11:00-11:30	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	Craz-e Shiz Niz	13000
11:30-12:00	Great Expectations	13000	Great Expectations	13000	Super Nanny	13000	Showbiz Report (R)	12000	3rd Degree (R)	12000	WWE	26000	TJ Hooker	30000
12:00-12:30							Born Frees	12000	Club 808 (R)	12000	Bottomline		UEFA Magazine	30000
12:30-13:00	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	e-Shibobo	20000
13:00-13:30	News Day	15000	News Day	15000	News Day	15000	News Day	15000	News Day	15000	News Day	15000	Malcolm & Eddie (R)	30000
13:30-14:00	WWE	18000	WWE	18000	WWE	18000	WWE	18000	WWE	18000	WWE	18000	Planets Funniest Animals	30000
14:00-14:30	NXT (R)		Afterburn (R)		Vintage (R)		Raw (R)		Smackdown (R)		Smackdown (R)		Finding Rin Tin Tin	30000
14:30-15:00	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Craz-e Movie:	24000		
15:00-15:30	Zoboomafoo	13000	Gormiti	13000	Aboo The Little Dinosaur	13000	Chucklewood Critters	13000	The Reef		The Reef			
15:30-16:00	Bob The Builder	13000	Pokemon	13000	Lazy Town	13000	Pokemon	13000						
16:00-16:30	Craz-e SistaHood	13000	Craz-e Frenzy	13000	Craz-e Shiz Niz	13000	Craz-e World Live	13000	Frenzy	13000	Frenzy	13000	WWE Vintage	27000
16:30-17:00	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	International	
17:00-17:30	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	WWE	42000
17:30-18:00	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	NXT	42000
18:00-18:05	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews	48000
18:05-18:30													AXN TV	48000
18:30-19:00	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Showbiz Report Top 25	48000
19:00-19:30	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	60000
19:30-20:00	Scandal!	65000	Scandal!	65000	Scandal!	65000	Scandal!	65000	Club 808	58000	Club 808	58000	So What	48000
20:00-20:30	The Steve Harvey Show	34000	Planets Funniest Animals	34000	My Name Is Earl	34000	Mad About You	40000	Malcolm & Eddie	40000	Malcolm & Eddie	40000	Journey To The Center Of The Earth	68000
20:30-21:00	The Close Up	45000	Style By Jury	34000	WWE	63000	Mo' Money	65000	Prey	66000	Prey	66000	Center Of The Earth	
21:00-21:30	eKasi	45000	UEFA Champions League	42000	Smackdown									
21:30-21:35					Cheaters	35000								
21:35-22:00														
22:00-22:15	eNews	38000			eNews	38000							I Know What You Did Last Summer	30000
22:15-22:30														
22:30-23:00	WWE	17000			UEFA Champions League	35000	The Groomsmen	22000	The Deal	25000	The Deal	25000		
23:00-23:15	Afterburn													
23:15-23:30														
23:30-00:00	Fear Factor	5000												
00:00-00:15	International		Booty Call	5000										
00:15-00:30													Rendezvous	5000
00:30-01:00					The Stranger Game	5000	Mo' Money	5000	Naked Gun 2 1/2	5000	Naked Gun 2 1/2	5000	Roll Bounce	5000
01:00-01:30	Karroll's	5000												
01:30-02:00	Christmas		Intimate Betrayal	5000										
02:00-02:30														
02:30-05:00														

ENTERTAINMENT



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ANOTHER GREAT YEAR OF ENTERTAINMENT

8.30PM FRIDAY ACTION MOVIES

THE REPLACEMENT KILLERS ACTION THRILLER FRIDAY 2ND

The Replacement Killers centers on professional killer John Lee (CHOW YUN-FAT), who in exchange for his family's safety takes a job with powerful underworld figure Mr. Wei. He wants Lee to settle a vendetta against a police detective (MICHAEL ROOKER), but the assignment is so vile that Lee would rather brave Wei's vengeance than go through with it. With the aid of document forger Meg Coburn (MIRA SORVINO)-who in helping him becomes an unwitting target herself-Lee races against time to outrun and outsmart Wei's army of killers, who are assigned to kill him and finish his declined assignment. He also must struggle to prevent a tragic murder that strikes far too close to home.

PREY ACTION THRILLER FRIDAY 9TH

Prey is an intense thriller, inspired by true events that see an American family's dream holiday become an African nightmare when they get lost, and find themselves desperately out of their depth in the remote bush, while being stalked by a pride of persistent and ruthless lions. Starring BRIDGET MOYNAHAN, PETER WELLER, CARLY SCHROEDER, JAMIE BARTLETT and CONNER DOWDS.

BLACKJACK ACTION THRILLER FRIDAY 16TH

After saving Casey, a daughter of his friend, from hired assassins, Jack Devlin (DOLPH LUNDGREN) is hit with a strange phobia - fear of white color. But when his other friend, who works as a bodyguard for a supermodel, is wounded, Jack decides to step in for him. Now he must confront his fear and the assassin, who seems to be well aware of Jack's problem.

TRAPPED IN PARADISE CRIME COMEDY FRIDAY 23RD

It's Christmas Eve, and Bill, Alvin and Dave Firpo -- three small-time crooks from New York -- are desperately trying to get out of town, but their big city craftiness is no match for the good people of Paradise who are slowly killing the Firpos with kindness. Starring NICOLAS CAGE, RICHARD SHULL and JON LOVITZ.

BROTHERS IN ARMS ACTION WESTERN FRIDAY 30TH

A group of outlaws band together to try and take down local business tycoon and town dictator, Driscoll. He has control of the townsfolk, the banks and the Mayor. When the outlaws decide to rob his cash stored in the local bank Driscoll hires a group of bounty hunters to try and take the outlaws out. The outlaws, Sheriff, and townsfolk eventual unite against a common enemy - Driscoll. Starring DAVID CARRADINE, GABRIEL CASSEUS and ANTWON TANNER.

8.30PM THURSDAY MOVIES

LITTLE MISS SUNSHINE COMEDY DRAMA THURSDAY 1ST

LITTLE MISS SUNSHINE is an American family road comedy that shatters the mold. Brazenly satirical and yet deeply human, the film introduces audiences to one of the most endearingly fractured families in recent cinema history: the Hoovers, whose trip to a pre-pubescent beauty pageant results not only in comic mayhem but in death, transformation and a moving look at the surprising rewards of being losers in a winning-crazed culture. STARRING GREG KINNEAR, TONI COLLETTE, STEVE CARELL, ABIGAIL BRESLIN and ALAN ARKIN.

MO'MONEY ROMANTIC ACTION COMEDY THURSDAY 8TH

Mo' Money's star, writer and executive producer DAMON WAYANS plays Johnny Stewart, a small-time con man who decides to go straight after being saved from a jail term by his dead father's former partner. Despite his lack of enthusiasm for finding a 'real' job, he applies for a position at a giant credit card company when he spies the beautiful Amber (STACEY DASH) on the street and discovers she works there. Though he succeeds in getting a job in the mailroom to be close to her, he soon finds that it doesn't bring in much cash, so he returns to what he knows best: scamming. But he gets more than he bargained for when he and his brother, Seymour (DAMON's brother MARLON WAYANS), become involved in an investigation into an elaborate credit-card racket operating at the company.

FAILURE TO LAUNCH ROMANTIC COMEDY THURSDAY 15TH

Tripp has never been able to leave the nest. He's always had some reason or other to stay, but now, his desperate parents have finally had enough. They hire the gorgeous and talented girl of his dreams to get him to move out of the house. Starring MATTHEW MCCONAUGHEY and SARAH JESSICA PARKER.

THE FAMILY STONE ROMANTIC FAMILY COMEDY THURSDAY 22ND

It is a comic story about the annual holiday gathering of a New England family, the Stones. The eldest son brings his girlfriend home to meet his parents, brothers and sisters. The bohemian Stones greet their visitor - a high-powered, controlling New Yorker - with a mix of awkwardness, confusion and hostility. Before the holiday is over, relationships will unravel while new ones are formed, secrets will be revealed, and the family Stone will come together through its extraordinary capacity for love. Starring CLAIRE DANES, DIANE KEATON, RACHEL MCADAMS and DERMOT MULRONEY.

KINGDOM COME COMEDY DRAMA THURSDAY 29TH

The best and the worst of the Slocumb family are on display when Woodrow 'Bud' Slocumb keels over from a stroke. As the town sweaters in the summer heat, family tensions reach a comedic boil as the Slocumb clan comes together to remember their dearly departed. But when Reverend Hooker threatens to derail the burial with a bad case of intestinal trouble, Ray Bud finds that "Daddy Bud" has a valuable lesson to teach them all before they lower him into the ground! Starring JADA PINKETT SMITH, VIVICA FOX, WHOOP! GOLDBERG, CEDRIC THE ENTERTAINER, LL Cool J and Anthony Anderson.

WEEK 50	Monday 12 DECEMBER	Rate	Tuesday 13 DECEMBER	Rate	Wednesday 14 DECEMBER	Rate	Thursday 15 DECEMBER	Rate	Friday 16 DECEMBER	Rate	Saturday 17 DECEMBER	Rate	Sunday 18 DECEMBER	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	Medical Detectives (R)	12000	3rd Degree (R)	12000
06:00-06:30	Sunrise	7500	Sunrise	7500	Sunrise	7500	Sunrise	7500	Sunrise	7500	Higher Life	13000	Ray Of Hope	13000
06:30-07:00											Cool Catz	13000	New Day	13000
07:00-07:30													Changing Your World	13000
07:30-08:00											Pokemon	13000	Higher Life	13000
08:00-08:30	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	eNews Sunrise	7500	Bob The Builder	13000	Grassroots	13000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	13000
09:00-09:30	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Craz-e Sista hood	13000
09:30-10:00	eShibobo (R)	12000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Rhythm City	26000
10:00-10:30	3rd Degree (R)	12000	Steve Harvey Show (R)	12000	3rd Degree (R)	12000	Madam & Eve (R)	12000	Mad About You (R)	12000	Mad About You (R)	12000	Omnibus	
10:30-11:00	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	Cool Catz	13000
11:00-11:30													Pokemon	13000
11:30-12:00	Great Expectations	13000	Great Expectations	13000	Super Nanny	13000	Downtown Hunters	12000	Crazy People	15000	WWE	26000	Craz-e Shiz Niz	13000
12:00-12:30							Born Frees	12000			Bottomline		Heart To Heart	30000
12:30-13:00	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	e-Shibobo	20000	Returns	
13:00-13:30	News Day	15000	News Day	15000	News Day	15000	News Day	15000	News Day	15000	Flicka	15000	Malcolm & Eddie (R)	30000
13:30-14:00	WWE	18000	WWE	18000	WWE	18000	WWE	18000	WWE	18000			Planets Funniest Animals	30000
14:00-14:30	NXT (R)		Afterburn (R)		Vintage (R)		Raw (R)						Heart To Heart	30000
14:30-15:00	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000			Returns	
15:00-15:30	Zoboomafoo	13000	Gormiti	13000	Aboo The Little Dinosaur	13000	Chucklewood Critters	13000	Antz	15000				Girl
15:30-16:00	Bob The Builder	13000	Pokemon	13000	Lazy Town	13000	Pokemon	13000						
16:00-16:30	Craz-e Sista hood	13000	Craz-e Frenzy	13000	Craz-e Shiz Niz	13000	Craz-e World Live	13000			WWE Vintage	27000	Fear Factor International	33000
16:30-17:00	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	WWE	42000
17:00-17:30	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	NXT	42000
17:30-18:00	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews (Zulu/Sotho)	34000	eNews	48000
18:05-18:30													AXN TV	48000
18:30-19:00	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Showbiz Report Top 25	48000
19:00-19:30	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	60000
19:30-20:00	Scandal!	65000	Scandal!	65000	Scandal!	65000	Scandal!	65000	Club 808	58000	So What	48000	How I Met Your Mother	72000
20:00-20:30	The Steve Harvey Show	34000	Planets Funniest Animals	34000	My Name Is Earl	34000	Mad About You	40000	Malcolm & Eddie	40000	Malcolm & Eddie	40000	Mr Margorium's	68000
20:30-21:00	The Close Up	45000	Style By Jury	34000	WWE	63000	Failure To Launch	65000	Blackjack	66000	Blackjack	66000	Wonder Emporium	
21:00-21:30	eKasi	45000	Skin Deep	42000	Smackdown									
21:30-21:35			3rd Degree	43000	Cheaters	35000								
21:35-22:00														
22:00-22:15	eNews	38000	eNews	38000	eNews	38000							The Number 23	30000
22:15-22:30														
22:30-23:00	WWE	17000	Trudeau Part 1	22000	Trudeau Part 2	22000	Hidden Blessings	22000	Victoria's Secret	25000	Victoria's Secret	25000		
23:00-23:15	Afterburn													
23:15-23:30														
23:30-00:00	Fear Factor	5000												
00:00-00:15	International		Ties That Bind	5000										
00:15-00:30													Rhapsody	5000
00:30-01:00					Troubled Waters	5000	She's The One	5000	Rollerball	5000	Rollerball	5000	Big Stan	5000
01:00-01:30	Perfect Opposites	5000												
01:30-02:00			Trudeau Part 1	5000										
02:00-02:30														
02:30-05:00														

ENTERTAINMENT



NEWS



MOVIES



INFOMERCIAL



MAGAZINE



KIDS



DOCUMENTARY



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RELIGION



SPORTS



DECEMBER
2011



WEEK 51	Monday 19 DECEMBER	Rate	Tuesday 20 DECEMBER	Rate	Wednesday 21 DECEMBER	Rate	Thursday 22 DECEMBER	Rate	Friday 23 DECEMBER	Rate	Saturday 24 DECEMBER	Rate	Sunday 25 DECEMBER	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	Medical Detectives (R)	7500	Medical Detectives (R)	7500	Medical Detectives (R)	7500	Medical Detectives (R)	7500	Medical Detectives (R)	7500	Medical Detectives (R)	5000	Medical Detectives (R)	5000
06:00-06:30	eNews	7500	eNews	7500	eNews	7500	eNews	7500	eNews	7500	Higher Life	5000	Ray Of Hope	5000
06:30-07:00											The Nuttiest Nut	5000	New Day	5000
07:00-07:30											Cracker		Changing Your World	5000
07:30-08:00											The Nativity Story	5000	Higher Life	5000
08:00-08:30													Grassroots	5000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial				Spirit Of Praise	5000
09:00-09:30	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City (R)	16000	Rhythm City	13000	Hillsong	5000
09:30-10:00	eShibobo (R)	12000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Scandal! (R)	16000	Omnibus		This Christmas	13000
10:00-10:30	3rd Degree (R)	12000	Steve Harvey Show (R)	12000	Musangwe	12000	Madam & Eve (R)	12000	Mad About You (R)	12000				
10:30-11:00	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000	The Young & The Restless (R)	15000				
11:00-11:30											Miracle On 34th	13000		
11:30-12:00	Great Expectations	13000	Great Expectations	13000	Great Experctations	13000	Tjohediso	12000	Zulu Surf Riders	12000	Street		Christmas With The	13000
12:00-12:30							Born Frees	12000	Club 808 (R)	12000			Kranks	
12:30-13:00	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000	Backstage	15000				
13:00-13:30	News Day	15000	News Day	15000	News Day	15000	News Day	15000	News Day	15000				
13:30-14:00	WWE	18000	WWE	18000	WWE	18000	WWE	18000	WWE	18000	Call Me Claus	13000	The Nativity Story	13000
14:00-14:30	NXT (R)		Afterburn (R)		Vintage (R)		Raw (R)		Smackdown (R)					
14:30-15:00	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	Cool Catz	13000	The Nuttiest	24000				
15:00-15:30	Zoboomafoo	13000	Gormiti	13000	Aboo The Little Dinosaur	13000	Chucklewood Critters	13000	Nutcracker		All I Want For	13000		
15:30-16:00	Bob The Builder	13000	Pokemon	13000	Lazy Town	13000	Pokemon	13000	Lazy Town	13000	Christmas		Surviving Christmas	13000
16:00-16:30	Craz-e Sista Hood	13000	Craz-e Frenzy	13000	Craz-e Shiz Niz	13000	Craz-e World Live	13000	Craz-e Frenzy	13000				
16:30-17:00	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000	The Young & The Restless	27000				
17:00-17:30	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	Medical Detectives	34000	WWE	28000	WWE	35000
17:30-18:00	Showbiz Report	34000	Showbiz Report	34000	Showbiz Report 10	34000	Showbiz Report 10	34000	Showbiz Report 10	34000	NXT		Raw	
18:05-18:30	10 Leading Men		10 Leading Ladies		Most Stylish Women		Most Stylish Men		Biggest Box Office Hits		Fear Factor	25000	Fear Factor	25000
18:30-19:00	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	Rhythm City	65000	International		International	
19:00-19:30	eNews	65000	eNews	65000	eNews	65000	eNews	65000	eNews	65000				
19:30-20:00	Scandal!	65000	Scandal!	65000	Scandal!	65000	Scandal!	65000	Club 808	58000	This Christmas	40000	How I Met Your Mother	45000
20:00-20:30	The Steve Harvey Show	34000	Planets Funniest Animals	34000	My Name Is Earl	34000	Mad About You	40000	Malcolm & Eddie	40000			Home Alone	45000
20:30-21:00	The Weather Man	60000	Dying Young	60000	Friends With Money	60000	The Family Stone	65000	Trapped In Paradise	66000				
21:00-21:30														
21:30-21:35														
21:35-22:00														
22:00-22:15														
22:15-22:30														
22:30-23:00	WWE	17000			WWE Smackdown	22000	Run Fat Boy Run	22000			Christmas With The Kranks	20000	Sister Mary Explains It All	11000
23:00-23:15	Afterburn		James Patterson's Suzanne's Diary For	17000					Bad Santa	25000				
23:15-23:30														
23:30-00:00	Fear Factor	5000	Nicholas		Commitments	5000								
00:00-00:15	International										Call Me Cluas	3000	Naughty Or Nice	3000
00:15-00:30														
00:30-01:00			Fire And Ice	5000			Little Children	5000						
01:00-01:30	The Hollow	5000			Friends With Money	5000			EFC Africa	5000				
01:30-02:00													Fear Factor	3000
02:00-02:30											All I Want For Christmas	3000	International	
02:30-05:00														

ENTERTAINMENT



NEWS



MOVIES



INFOMERCIAL



MAGAZINE



KIDS



DOCUMENTARY



SITCOM



RELIGION



SPORTS



DECEMBER
2011

WEEK 52	Monday 26 DECEMBER	Rate	Tuesday 27 DECEMBER	Rate	Wednesday 28 DECEMBER	Rate	Thursday 29 DECEMBER	Rate	Friday 30 DECEMBER	Rate	Saturday 31 DECEMBER	Rate		
05:00-05:30	Changing Your World	1500	Road TO Xanu (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500		
05:30-06:00	Fairy Tale A True	3000	Medical Detectives (R)	3000	Medical Detectives (R)	3000	Medical Detectives (R)	3000	Medical Detectives (R)	3000	Medical Detectives (R)	3000		
06:00-06:30	Story	3000	eNews	3000	eNews	3000	eNews	3000	eNews	3000	Higher Life	5000		
06:30-07:00											Cool Cats	5000		
07:00-07:30	Lucario And The	3000									Sibo And Friends	5000		
07:30-08:00	Mystery Of Mew										Pokemon	5000		
08:00-08:30											Thomas The Tank	5000		
08:30-09:00											Lazy Town	5000		
09:00-09:30	Rhythm City (R)	5000	Rhythm City (R)	5000	Rhythm City (R)	5000	Rhythm City (R)	5000	Rhythm City (R)	5000	Craz-e Sista hood	5000		
09:30-10:00	Annie Royal	5000	Scandal! (R)	5000	Scandal! (R)	5000	Scandal! (R)	5000	Scandal! (R)	5000	Rhythm City	13000		
10:00-10:30	Adventure	5000	Steve Harvey Show (R)	5000	Musangwe	5000	Madam & Eve (R)	5000	Mad About You (R)	5000	Omnibus			
10:30-11:00			The Young &	5000	The Young &	5000	The Young &	5000	The Young &	5000				
11:00-11:30	The Addams Family	5000	The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)					
11:30-12:00			Great Expectations	5000	Great Experctations	5000	Elliot Endlovu	5000	Zulu Surf Riders	5000			WWE: Bottom Line	13000
12:00-12:30							Born Frees	5000	Club 808 (R)	5000				
12:30-13:00			Backstage	5000	Backstage	5000	Backstage	5000	Backstage	5000	Flashed Away	13000		
13:00-13:30	Charlotte's Web	5000	News Day	5000	News Day	5000	News Day	5000	News Day	5000				
13:30-14:00			WWE	6000	WWE	6000	WWE	6000	WWE	6000				
14:00-14:30			Bottomline (R)		Vintage (R)		Raw (R)		Smackdown (R)				Barnyard	13000
14:30-15:00			Cool Catz	5000	Cool Catz	5000	Cool Catz	5000	Craz-e Movie:	7000				
15:00-15:30	Madagascar	5000	Gormiti	5000	Aboo The Little Dinosaur	5000	Chucklewood Critters	5000					Salt Water Moose	
15:30-16:00			Pokemon	5000	Lazy Town	5000	Pokemon	5000						
16:00-16:30			Craz-e Frenzy	5000	Craz-e Shiz Niz	5000	Craz-e World Live	5000	Craz-e Frenzy	5000	WWE	13000		
16:30-17:00	The Young &	12000	The Young &	12000	The Young &	12000	The Young &	12000	The Young &	12000	Vintage			
17:00-17:30	The Restless		The Restless		The Restless		The Restless		The Restless		WWE	28000		
17:30-18:00	Medical Detectives	15000	Medical Detectives	15000	Medical Detectives	15000	Medical Detectives	15000	Medical Detectives	15000	NXT			
18:00-18:05	Showbiz Report	15000	Showbiz Report 10	15000	Showbiz Report 10	15000	Showbiz Report 10	15000	Showbiz Report Top	15000	Hugh Masekele	25000		
18:05-18:30	10 Rising Stars		Funniest Comics		Biggest SA Rock Acts		Biggest Hip Hop Acts		25 Entertainers		Live At Monte Casino			
18:30-19:00	Rhythm City	45000	Rhythm City	45000	Rhythm City	45000	Rhythm City	45000	Rhythm City	45000				
19:00-19:30	eNews	45000	eNews	45000	eNews	45000	eNews	45000	eNews	45000	eNews	45000		
19:30-20:00	Scandal!	45000	Scandal!	45000	Scandal!	45000	Scandal!	45000	Club 808	45000	Club 808 Special	40000		
20:00-20:30	The Steve Harvey Show	25000	Planets Funniest Animals	25000	My Name Is Earl	25000	Mad About You	25000	Malcolm & Eddie	25000				
20:30-21:00	Hairspray	25000	Moulin Rouge	25000	Elizabethtown	25000	Kingdom Come	38000	Brothers In Arms	38000	Victoria's Secret	40000		
21:00-21:30											Fashion Show			
21:30-21:35											Music Special	20000		
21:35-22:00														
22:00-22:15														
22:15-22:30														
22:30-23:00							Minie's First Time	6000	Aeon Flux	15000				
23:00-23:15	WWE	6000	Lost Colony	6000	WWE Smackdown	6000								
23:15-23:30	Afterburn	6000												
23:30-00:00											Club 808 Special	3000		
00:00-00:15	Annie Royal	3000			Ties That Bind	3000			Brothers In Arms	3000				
00:15-00:30	Adventure	3000												
00:30-01:00											Club 808	3000		
01:00-01:30			Incognito	3000							Escape Under	3000		
01:30-02:00	The Clandestine	3000			Elizabethtown	3000					Pressure			
02:00-02:30	Marriage	3000							Final Fantasy	3000				
02:30-05:00														



ENTERTAINMENT
 NEWS
 MOVIES
 INFOMERCIAL
 MAGAZINE

KIDS
 DOCUMENTARY
 SITCOM
 RELIGION
 SPORTS

STANDARD TERMS & CONDITIONS

RATES

Commercial Time Sales

	30	25	20	15	10	5
1. Rates quoted are for commercials of 30" duration. Durations less than 30" are calculated as follows: DURATION 25" 20" 15" 10" 5" % of 30" rate 90% 80% 70% 60% 50% Long duration commercials are calculated pro rata to the 30" rate.	E1	500	450	400	350	300
	E2	1000	900	800	700	600
2. Surcharge for specific positions in ad break: 10% on net airtime costs.	E3	1500	1350	1200	1050	900
	E4	2000	1800	1600	1400	1200
3. Surcharge for solus break (subject to availability): 20% on net airtime costs.	E5	2500	2250	2000	1750	1500
	E6	3000	2700	2400	2100	1800
4. The cancellation surcharge is as follows: Commercials cancelled between 0 - 15 working days before broadcast: 100% surcharge. Commercials cancelled between 16-21 working days before broadcast: 50% surcharge.	E7	3500	3150	2800	2450	2100
	E8	4000	3600	3200	2800	2400
5. Rates quoted include Agency commission on net cost unless otherwise stated.	E9	4500	4050	3600	3150	2700
	E10	5000	4500	4000	3500	3000
6. All rates quoted exclude VAT.	E11	5500	4950	4400	3850	3300
	E12	6000	5400	4800	4200	3600
7. Product exclusivity is not guaranteed within commercial breaks.	E13	6500	5850	5200	4550	3900
	E14	7000	6300	5600	4900	4200
8. Prime Time is considered as: Weekdays (Mon.-Fri.) - 17h00-22h30. Weekends (Sat.-Sun.) - 17h00-22h00. Shoulder Time is considered as: Weekdays (Mon.-Fri.) - 22h31-16h59. Weekends (Sat.-Sun.) - 22h01-16h59	E15	7500	6750	6000	5250	4500
	E16	8000	7200	6400	5600	4800
9. In the event of e.tv failing, for any reason whatsoever, to broadcast a commercial in terms of any agreement between the Advertiser and e.tv, any claim against e.tv by the advertiser shall be limited to a rebate that shall not exceed the original net cost of the commercial booked and not flighted.	E17	8500	7650	6800	5950	5100
	E18	9000	8100	7200	6300	5400
10. Annual negotiated deals must be committed in writing and signed by both parties before negotiated terms come into effect.	E19	9500	8550	7600	6650	5700
	E20	10000	9000	8000	7000	6000
11. Rates and 'e' rates quoted in the rate card relate to the rate grid. The 'e' rate takes preference over the Rand amount should a discrepancy occur on the rate card.	E21	10500	9450	8400	7350	6300
	E22	11000	9900	8800	7700	6600
12. The Advertising Agency that enters into this contract on behalf of the Advertiser warrants that it has the necessary authority from their Advertiser to do so, such Agency shall be liable to pay e.tv any amounts owed by the Advertiser in terms of this agreement.	E23	11500	10350	9200	8050	6900
	E24	12000	10800	9600	8400	7200
13. The Advertiser agrees that the broadcaster of the Advertisement is subject to the provisions of the Advertising Standards Authority Code and that e.tv is entitled to withdraw any advertisement which, in e.tv's sole discretion, may be deemed to be contrary to the code or which may otherwise expose e.tv to any criminal or civil proceedings.	E25	12500	11250	10000	8750	7500
	E26	13000	11700	10400	9100	7800
14. If the Advertiser refuses or fails to pay any amount due to e.tv in terms of this agreement, e.tv shall be entitled to cancel this agreement forthwith, to cease further broadcasts of the Advertiser's advertisement and to recover any outstanding amounts to e.tv which shall become immediately Payable on such refusal or failure to pay.	E27	13500	12150	10800	9450	8100
	E28	14000	12600	11200	9800	8400
15. The Advertiser shall not be entitled to cede any of its rights in terms of this agreement to third parties.	E29	14500	13050	11600	10150	8700
	E30	15000	13500	12000	10500	9000
16. The Advertiser hereby indemnifies and holds e.tv and its employees harmless against any claim for damages to property or personal injuries, infringement of copyright, defamation, losses, legal costs or claims otherwise howsoever arising out of, in respect of or as a result of the Broadcasting of advertisements covered by this agreement of the Advertiser of facilities provided by e.tv. Should any such claim be made against e.tv, it shall be entitled in e.tv's discretion as to whether it admits or denies any such claim and e.tv reserves the right to defend and such claims brought against it and to proceed to the final end determination thereof and to lodge any appeals to any court of courts, to which it has the right to do so, and in addition shall have the right to compromise, abandon or settle any claim made against it and to nominate legal representatives and to brief council in connection therewith, and the Advertiser shall be liable for and shall pay all costs, charges and expenses necessary and reasonably incurred by e.tv in connection therewith or otherwise in addition to all sums of money whether for damages, costs, charges, expenses or otherwise which e.tv may be ordered to pay the said Plaintiff in the said actions on the advice of its legal representative and Council.	E31	15500	13950	12400	10850	9300
	E32	16000	14400	12800	11200	9600
17. The Company reserves the right to change scheduled programming or rates. Such change is deemed by the company to be significant with respect to, for example, either the rating or audience profile thereof. The advertiser shall have no claim against the Company in respect of programme or rate changes.	E33	16500	14850	13200	11550	9900
	E34	17000	15300	13600	11900	10200
18. Material deadline: 10 working days prior to first flighting.	E35	17500	15750	14000	12550	10500
	E36	18000	16200	14400	12600	10800
19. Added value to be taken in Shoulder Time. All added value is pre-emptable.	E37	18500	16650	14800	12950	11100
	E38	19000	17100	15200	13300	11400
	E39	19500	17550	15600	13650	11700
	E40	20000	18000	16000	14000	12000
	E41	21000	18900	16800	14700	12600
	E42	22000	19800	17600	15400	13200
	E43	23000	20700	18400	16100	13800
	E44	24000	21600	19200	16800	14400
	E45	25000	22500	20000	17500	15000
	E46	26000	23400	20800	18200	15600
	E47	27000	24300	21600	18900	16200
	E48	28000	25200	22400	19600	16800
	E49	29000	26100	23200	20300	17400
	E50	30000	27000	24000	21000	18000
	E51	31000	27900	24800	21700	18600
	E52	32000	28800	25600	22400	19200
	E53	33000	29700	26400	23100	19800
	E54	34000	30600	27200	23800	20400
	E55	35000	31500	28000	24500	21000
	E56	36000	32400	28800	25200	21600
	E57	37000	33300	29600	25900	22200
	E58	38000	34200	30400	26600	22800
	E59	39000	35100	31200	27300	23400
	E60	40000	36000	32000	28000	24000
	E61	42000	37800	33600	29400	25200
	E62	44000	39600	35200	30800	26400
	E63	46000	41400	36800	32200	27600
	E64	48000	43200	38400	33600	28800
	E65	50000	45000	40000	35000	30000
	E66	52000	46800	41600	36400	31200
	E67	54000	48600	43200	37800	32400
	E68	56000	50400	44800	39200	33600
	E69	58000	52200	46400	40600	34800
	E70	60000	54000	48000	42000	36000
	E71	27500	24750	22000	19250	16500
	E72	45000	40500	36000	31500	27000
	E73	53000	47700	42400	37100	31800
	E74	55000	49500	44000	38500	33000
	E75	51000	45900	40800	35700	30600
	E76	41000	36900	32800	28700	24600
	E77	47000	42300	37600	32900	28200
	E78	43000	38700	34400	30100	25800
	E79	49000	44100	39200	34300	29400
	E80	62000	55800	49600	43400	37200
	E81	63000	56700	50400	44100	37800
	E82	65000	58500	52000	45500	39000
	E83	57000	51300	45600	39900	34200
	E84	59000	53100	47200	41300	35400
	E85	61000	54900	48800	42700	36600
	E86	64000	57600	51200	44800	38400
	E87	66000	59400	52800	46200	39600
	E88	67000	60300	53600	46900	40200
	E89	68000	61200	54400	47600	40800
	E90	69000	62100	55200	48300	41400
	E91	70000	63000	56000	49000	42000
	E92	71000	63900	56800	49700	42600
	E93	72000	64800	57600	50400	43200
	E94	73000	65700	58400	51100	43800
	E95	74000	66600	59200	51800	44400
	E96	75000	67500	60000	52500	45000

COMMERCIAL TIMES SALES

JOHANNESBURG

DURBAN

CAPE TOWN

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DECEMBER
2011