



RATE CARD
MARCH 2012



WE DO WHAT'S RIGHT...

The month of March commemorates Human Rights Day and we are offering great entertainment this month on e.tv.

Did you know that South Africa has a rich fauna of spiders with about 3000 known species from 67 families?

This month on e, we will be bringing you a spider of a different kind. Get caught up in a web with our blockbuster Sundays featuring Spider-Man 1, 2 and 3 on the 4th, 11th and 18th of March at 20h00 respectively. Tobey Maguire stars as Peter Parker who gets bitten by a genetically altered spider and gains superhuman strength and the ability to cling to any surface.

Then on the 25th of March at 20h00, Dr. Henry "Indiana" Jones (Henry Ford) is called back into action in Indiana Jones and The Kingdom Of The Crystal Skull.

Following our Blockbuster movies each Sunday is the Revenge Of The Nerds movie comedy series. Laugh your socks off as you follow Lewis (Robert Carradine) and his nerdy bunch of friends who need to outwit jocks. Revenge Of The Nerds, Revenge Of The Nerds II, Revenge Of The Nerds III and Revenge Of The Nerds IV features on Sunday the 4th, 11th, 18th and 25th 22h00 respectively.

eNEWS COUNTDOWN CLOCKS

MONDAY - FRIDAY		SATURDAY - SUNDAY	
18h00	R15 840	18h00	R23 760
19h00	R33 000	19h00	R31 680
22h00	R19 800		



Scan using your barcode scanner on your smartphone.



MARCH
2012

CHILDREN'S CONTENT



LazyTown is part live action, part puppetry, and part CGI animation. The main character is Stephanie (Julianna Rose Mauriello), who arrives in town and urges her new friends Ziggy, Trixie, Stingy, and Pixel to go outside and be active, instead of staying inside and playing video games all day. With the help of Sportacus 10 (Magnús Scheving), a self-described "slightly-above-average hero". It is Sportacus' job to inspire the kids to play outside.

Catch Lazytown on Saturday's 08h30-09h00 on e.tv



Cool Catz is the hugely popular children's program on e.tv starring four of the coolest Cats in town: Catnap, Wildcat, Smartycat and Kitty Kat who spend most of their time in the Cool Catz Club House singing, playing games, making items and generally have lots of fun.

Catch it on Mon-Thurs 14h30-15h00



Bob the Builder is a British children's animated television show created by Keith Chapman. In each episode, Bob and his gang help with renovations, construction, and repairs and with other projects as needed. The show emphasizes conflict resolution, co-operation, socialization and various learning skills. Bob's catchphrase is "Can we fix it?" to which the other characters respond with "Yes we can!"

Catch it on Saturday's 08h00-08h30 on e.tv

MOVIES

KIDS AGE 4 - 14

Description (grouped)	Date	Day of week	Level 1 \ Variable	AMR
BUSHWACKED	04/11/2011	Friday	Movies	559,297
PAULIE	11/11/2011	Friday	Movies	500,357
HECK'S WAY HOME	25/11/2011	Friday	Movies	492,198
STORM BREAKER	18/11/2011	Friday	Movies	491,940
Summary Columns				510,401

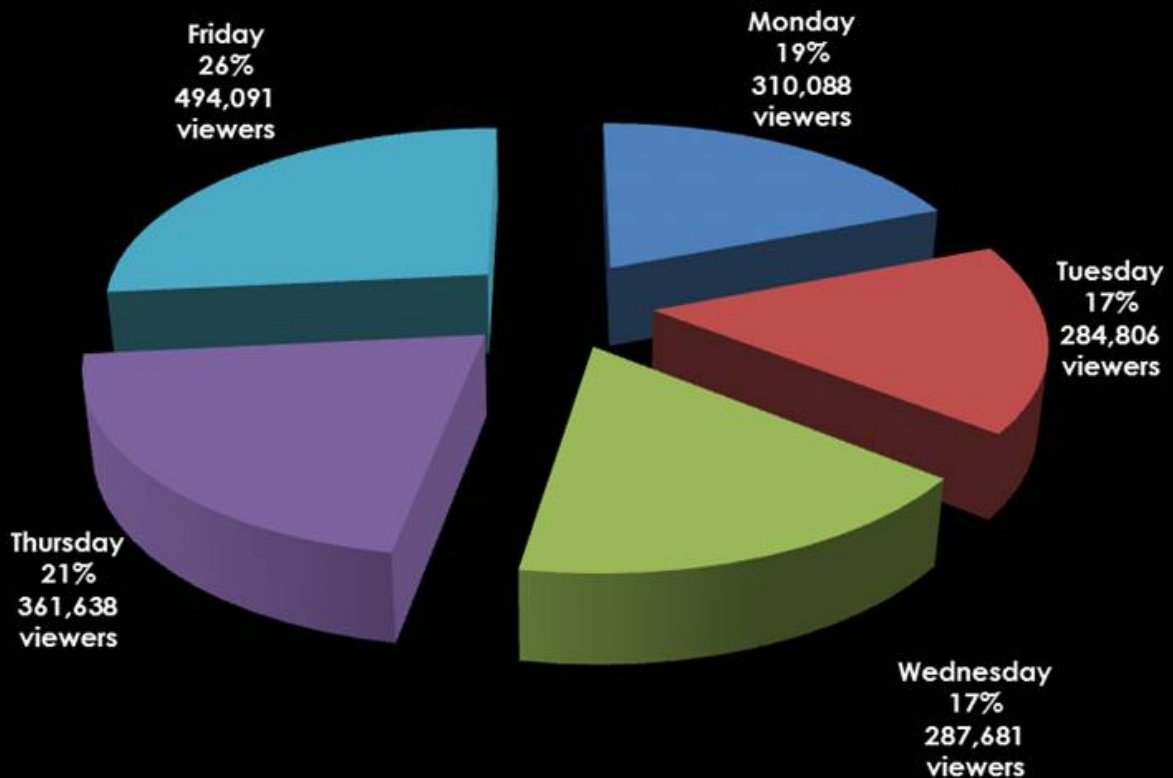
Source: Arianna November 2011

TOP 10 KIDS PROGRAMMES

Kids Age 4-14						
Counter	Date	Day of week	Start time	End time	Description (grouped)	(r) AMR
1	24/11/2011	Thursday	15:31:48	15:58:25	POKEMON OF GALACTIC BATTLES	677,295
2	24/11/2011	Thursday	15:00:47	15:28:19	CHUCKLEWOOD CRITTERS:AN EYE FOR A TOOTH	653,643
3	24/11/2011	Thursday	14:31:17	14:36:03	PADDINGTON BEAR	627,572
4	24/11/2011	Thursday	14:36:09	14:59:44	COOL CATZ	621,785
5	12/11/2011	Saturday	08:29:53	08:58:30	LAZY TOWN	597,156
6	21/11/2011	Monday	14:31:25	14:36:02	PADDLE POP ADVENTURES	544,649
7	19/11/2011	Saturday	08:09:49	08:21:37	BOB THE BUILDER	511,463
8	12/11/2011	Saturday	09:00:45	09:28:09	SISTAHOOD -R	487,550
9	29/11/2011	Tuesday	15:02:02	15:28:40	GORMITI	478,009
10	19/11/2011	Saturday	08:21:43	08:22:47	DEEPA & DYLAN'S CURIOUS MINDS	463,765

CRAZE BLOCK PERFORMANCE

Craz-e block Share-Kids Age 4-14
14h30-16h30



Source: Arianna November 2011

10.30PM FRIDAY MOVIES

EFC ACTION FRIDAY 2ND

48 HRS ACTION THRILLER FRIDAY 9TH

When a pair of reckless cop-killers break out of prison, grizzled detective Jack Cates (NICK NOLTE) is left no alternative but to spring fast-talking hustler Reggie Hammond (EDDIE MURPHY) from the penitentiary in order to find the criminals. The catch: the pair only have 48 hours to complete their assignment before Hammond must return to prison. Naturally, the two despise each other and even engage in fistcuffs, but eventually the danger facing them proves a strong enough common bond for them to play on the same team, and even achieve a little mutual admiration.

ANOTHER 48 HRS ACTION THRILLER FRIDAY 16TH

EDDIE MURPHY and NICK NOLTE star in this sequel to the immensely popular 48 HOURS in which a hard-bitten San Francisco cop, the prime suspect in a shooting, is forced to re-team with an ex-con in order to clear his name.

SHARK HUNTER SCI-FI ACTION THRILLER FRIDAY 23RD

Spencer Northcut (ANTONIO SABATO, JR.) quite reasonably never forgot the day he witnessed his family being mauled and eventually killed by a prehistoric shark on what was meant to be an innocent boat trip. Obsessed, Spencer builds himself a submarine in hopes of setting out to find and kill the bloodthirsty shark. At first, it looks as if he'll never have the chance—the research group in charge of the sub refuses to let him board his own creation, until they themselves are killed by the same shark responsible for the death of Spencer's parents. Unhindered, Spencer leaves in anticipation of finding the shark and ending a very personal grudge.

ROCKAWAY ACTION FRIDAY 30TH

ROCKAWAY is the story of Trane (NICHOLAS GONZALEZ), a decorated war hero just shipped home to the States from Afghanistan after the brutal murder of his wife and child back in Rockaway, Queens. Upon his return, Trane encounters his old friend, Dave (RICARDO CHAVIRA), who describes the new forces of crime and prostitution that have moved into their neighborhood and caused the destruction of his family. Replacing mourning with revenge, Trane vows to take down the whole network of lowlifes and mobsters involved in the murder of his family.

WEEK 9	Thursday 1 MARCH	Rate	Friday 2 MARCH	Rate	Saturday 3 MARCH	Rate	Sunday 4 MARCH	Rate
05:00-05:30	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	1500	eNews Sunrise	1500	Medical Detectives (R)	8000	3rd Degree (R)	8000
06:00-06:30	Sunrise	4500	Sunrise	4500	Higher Life	8000	Ray Of Hope	8000
06:30-07:00					Cool Catz	8000	New Day	8000
07:00-07:30					Sibo And Friends	8000	Changing Your World	8000
07:30-08:00					Pokemon	8000	Higher Life	8000
08:00-08:30	eNews Sunrise	4500	eNews Sunrise	4500	Thomas The Tank Engine	8000	Grassroots	8000
08:30-09:00	Infomercial		Infomercial		Lazy Town	8000	Spirit Of Praise	8000
09:00-09:30	Rhythm City (R)	8000	Rhythm City (R)	8000	Craz-e Sista hood	8000	Hillsong	8000
09:30-10:00	Scandal! (R)	8000	Scandal! (R)	8000	Rhythm City	20000	Cool Catz	8000
10:00-10:30	Madam & Eve (R)	8000	Mad About You (R)	8000	Omnibus		Pokemon	8000
10:30-11:00	The Young &	8000	The Young &	8000			Craz-e Shiz Niz	8000
11:00-11:30	The Restless (R)		The Restless (R)				TJ Hooker	18000
11:30-12:00	Showbiz Report (R)	8000	3rd Degree (R)	8000	WWE	20000		
12:00-12:30	Freestate Cave Dwellers	8000	Club 808 (R)	8000	Bottomline		UEFA Magazine	18000
12:30-13:00	Backstage	9000	Backstage	9000	eShibobo	16000	Seconds From	20000
13:00-13:30	News Day	10000	News Day	10000	Malcolm & Eddie (R)	18000	Disaster	
13:30-14:00	WWE	13000	WWE	13000	Blame It On Fame	18000	Code Name: The	20000
14:00-14:30	Raw (R)		Smackdown (R)		The Love Letter	20000	Cleaner	
14:30-15:00	Cool Catz	8000	Craz-e Movie:	15000				
15:00-15:30	Chucklewood Critters	8000	Catch That Kid					
15:30-16:00	Pokemon	8000						
16:00-16:30	Craz-e World Live	8000	Frenzy	8000	WWE Vintage	18000	Ripley's Believe	22000
16:30-17:00	The Young &	16000	The Young &	16000			It Or Not	
17:00-17:30	The Restless		The Restless		WWE	34000	WWE	46000
17:30-18:00	Street Court	24000	Medical Detectives	24000	NXT		Raw	
18:00-18:05	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews	34000	eNews	34000
18:05-18:30					Fear Factor	34000	AXN Action TV	36000
18:30-19:00	Rhythm City	50000	Rhythm City	50000	International		Tropika Island Of Treasure	36000
19:00-19:30	eNews	50000	eNews	50000	eNews	48000	eNews	48000
19:30-20:00	Scandal!	50000	Club 808	48000	The Showbiz Report	38000	Modern Family	58000
20:00-20:30	Mad About You	25000	Malcolm & Eddie	25000	Code Name: The	52000	Spider-Man	60000
20:30-21:00	Hear No Evil	48000	Get Rich Or Die Tryin'	48000	Cleaner			
21:00-21:30								
21:30-21:35								
21:35-22:00								
22:00-22:15					The Last Castle	22000		
22:15-22:30								
22:30-23:00	Komodo	14000					Revenge Of The	15000
23:00-23:15							Nerds	
23:15-23:30			EFC Africa 2012	15000				
23:30-00:00								
00:00-00:15	The Big Cat	3000			EFC Africa 2012	3000		
00:15-00:30								
00:30-01:00							TJ Hooker	3000
01:00-01:30			Three	3000				
01:30-02:00	Komodo	3000					Ripley's Believe It	3000
02:00-02:30					One Special	3000	Or Not	
02:30-05:00					Moment			

ENTERTAINMENT



NEWS



MOVIES



INFOMERCIAL



MAGAZINE



KIDS



DOCUMENTARY



SITCOM



RELIGION



SPORTS



MARCH 2012



ANOTHER GREAT YEAR OF ENTERTAINMENT

8PM SUNDAY BLOCKBUSTER MOVIES

SPIDER-MAN SCI-FI ACTION ADVENTURE SUNDAY 4TH

One of the most popular comic book superheroes of all time makes his leap to the big screen in Spider-Man, which already has wrapped up a collection of shattered box office records in its web. When student Peter Parker (TOBEY MAGUIRE) is bitten by a genetically altered spider, he gains superhuman strength and the ability to cling to any surface. Meanwhile, megalomaniacal businessman Norman Osborn (WILLEM DAFOE) is undergoing some changes of his own. An experimental formula has gone awry, increasing his intelligence and strength but also driving him insane. He is now the Green Goblin, Spider-Man's arch-enemy, who will put to the ultimate test young Peter Parker's vow to use his abilities to fight crime and help innocent people.

SPIDER-MAN 2 SCI-FI ACTION ADVENTURE SUNDAY 11TH

The latest installment in the blockbuster Spider-Man movie series (based on the classic Marvel Comics hero) has the web-slinging superhero confronted by a formidable adversary named Dr. Otto Octavius (ALFRED MOLINA), a scientist, better known as 'Doc Ock'; whose experiments go awry, mutating him into a metallic, octopus-like creature. Peter must also come to terms with his decision to dedicate his life to fighting crime as Spider-Man or give it all up to finally be with his true love, Mary Jane Watson (KIRSTEN DUNST), who he walked away from two years earlier. Also starring TOBEY MAGUIRE.

SPIDER-MAN 3 SCI-FI ACTION ADVENTURE SUNDAY 18TH

In Spider-Man 3, based on the legendary Marvel Comics series, Peter Parker has finally managed to strike a balance between his devotion to M.J. and his duties as a superhero. But there is a storm brewing on the horizon. When his suit suddenly changes, turning jet-black and enhancing his powers, it transforms Peter as well, bringing out the dark, vengeful side of his personality that he is struggling to control. Under the influence of the suit, Peter becomes overconfident and starts to neglect the people who care about him most. Forced to choose between the seductive power of the new suit and the compassionate hero he used to be, Peter must overcome his personal demons as two of the most-feared villains yet, Sandman and Venom, gather unparalleled power and a thirst for retribution to threaten Peter and everyone he loves. Starring TOBEY MAGUIRE, KIRSTEN DUNST, JAMES FRANCO, THOMAS HADEN CHURCH and TOPHER GRACE.

INDIANA JONES AND THE KINGDOM OF THE CRYSTAL SKULL ACTION ADVENTURE SUNDAY 25TH

Famed archaeologist/adventurer Dr. Henry "Indiana" Jones is called back into action when he becomes entangled in a Soviet plot to uncover the secret behind mysterious artifacts known as the Crystal Skulls. Starring HARRISON FORD, CATE BLANCHETT, KAREN ALLEN and SHIA LEBEOUF.

8PM SATURDAY FAMILY MOVIES

CODE NAME: THE CLEANER COMEDY SATURDAY 3RD

Jake is seemingly regular guy who has no idea who he is after being hit over the head by mysterious assailants. When he finds himself unexpectedly entangled in a high-level government conspiracy, Jake and his pursuers begin to believe that he is an undercover agent who subconsciously holds a key piece of information that could expose an arms deal involving the CIA and FBI. Starring CEDRIC THE ENTERTAINER, LUCY LIU and NICOLETTE SHERIDAN.

MEET DAVE FAMILY ADVENTURE SATURDAY 10TH

A crew of miniature aliens operate a spaceship that has a human form. While trying to save their planet, the aliens encounter a new problem, as their ship becomes smitten with an Earth woman. Starring EDDIE MURPHY, ELIZABETH BANKS and GABRIELLE UNION.

WHITE CHICKS COMEDY SATURDAY 17TH

Ambitious but unlucky FBI agents Marcus and Kevin Copeland (MARLON and SHAWN WAYANS) are hanging onto their jobs by a thread. When a plot to kidnap two spoiled socialite sisters is uncovered, the big case is given to their rivals, and Kevin and Marcus are handed a menial task to escort the spoiled brats from the airport to their hotel in the Hamptons. But their pampered pooch causes a traffic mishap, a fight ensues, and the sisters emerge slightly bloodied, and now unwilling to be seen at the important society weekend. Faced with the prospect of unemployment, Kevin hatches a plan: He and Marcus will go undercover as the demanding divas, spring their sister act on the unsuspecting crème de la crème of Hamptons society, and, in the process, try to snare the kidnapers and restore their reputations.

LITTLE MAN COMEDY SATURDAY 24TH

A crime boss has offered recently paroled 3-foot-tall jewel thief Calvin Sims (MARLON WAYANS) and partner Percy (TRACY MORGAN) \$100,000 to steal a famous diamond. But the heist goes bad, and Calvin drops the jewel into the purse of Vanessa Edwards (KERRY WASHINGTON). Following Vanessa and her husband Darryl (SHAWN WAYANS) to their suburban home, Percy and Calvin overhear them discussing starting a family. So they devise a plan to recover the stolen gem: Calvin will masquerade as a baby, infiltrate their home and sneak away with the diamond. After finding Calvin in a baby basket on his front porch, Darryl leaps at the chance to prove he's ready for fatherhood by caring for the abandoned baby. But the tough, cynical Calvin finds life as a baby to be a living hell, and retrieving the diamond much harder than he'd imagined.

ARE WE DONE YET? COMEDY SATURDAY 31ST

Are We Done Yet? is a follow-up to Revolution Studios' hilarious 2005 family comedy Are We There Yet? and picks up where the last story left off. Now married to Suzanne (NIA LONG), Nick Persons (ICE CUBE) has bought a quiet suburban house to escape the rat race of the big city and to provide more space for his new wife and kids Lindsey and Kevin (ALEISHA ALLEN and PHILIP DANIEL BOLDEN). But when his new home quickly becomes a costly "fixer upper" and he finds himself at the mercy of an eccentric contractor (JOHN C. MCGINLEY), Nick's suburban dream soon becomes a riotous nightmare.

WEEK 10	Monday 5 MARCH	Rate	Tuesday 6 MARCH	Rate	Wednesday 7 MARCH	Rate	Thursday 8 MARCH	Rate	Friday 9 MARCH	Rate	Saturday 10 MARCH	Rate	Sunday 11 MARCH	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	Medical Detectives (R)	8000	3rd Degree (R)	8000
06:00-06:30	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Higher Life	8000	Ray Of Hope	8000
06:30-07:00											Cool Catz	8000	New Day	8000
07:00-07:30											Sibo And Friends	8000	Changing Your World	8000
07:30-08:00											Pokemon	8000	Higher Life	8000
08:00-08:30	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	Thomas The Tank Engine	8000	Grassroots	8000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	8000	Spirit Of Praise	8000
09:00-09:30	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Craz-e Sistahood	8000	Hillsong	8000
09:30-10:00	eShibobo (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Rhythm City	20000	Cool Catz	8000
10:00-10:30	3rd Degree (R)	8000	Steve Harvey Show (R)	8000	3rd Degree (R)	8000	Madam & Eve (R)	8000	Mad About You (R)	8000	Omnibus		Pokemon	8000
10:30-11:00	The Young &	8000	The Young &	8000	The Young &	8000	The Young &	8000	The Young &	8000			Craz-e Shiz Niz	8000
11:00-11:30	The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)				TJ Hooker	18000
11:30-12:00	Great Expectations	8000	Great Expectations	8000	Supper Nanny	8000	Showbiz Report (R)	8000	3rd Degree (R)	8000	WWE	20000		
12:00-12:30							Rasta Women Of Limpopo	8000	Club 808 (R)	8000	Bottomline		UEFA Magazine	18000
12:30-13:00	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	eShibobo	16000	WWE Special	20000
13:00-13:30	News Day	10000	News Day	10000	News Day	10000	News Day	10000	News Day	10000	Malcolm & Eddie (R)	18000		
13:30-14:00	WWE	13000	WWE	13000	WWE	13000	WWE	13000	WWE	13000	Blame It On Fame	18000		
14:00-14:30	NXT		Afterburn (R)		Vintage (R)		Raw (R)		Smackdown (R)		A Annie Royal	20000		
14:30-15:00	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Craz-e Movie:	15000	Adventure			
15:00-15:30	Power Rangers	8000	Gormiti	8000	Abu The Little Dinosaur	8000	Chucklewood Critters	8000	A Annie Royal					
15:30-16:00	Thomas The Tank Engine	8000	Pokemon	8000	Lazy Town	8000	Pokemon	8000	Adventure					
16:00-16:30	Craz-e Sistahood	8000	Craz-e Frenzy	8000	Craz-e Shiz Niz	8000	Craz-e World Live	8000	Frenzy	8000	WWE Vintage	18000	Ripley's Believe	22000
16:30-17:00	The Young &	16000	The Young &	16000	The Young &	16000	The Young &	16000	The Young &	16000			It Or Not	
17:00-17:30	The Restless		The Restless		The Restless		The Restless		The Restless		WWE	34000	WWE	46000
17:30-18:00	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	NXT		Raw	
18:00-18:05	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews	34000	eNews	34000
18:05-18:30											Fear Factor	34000	AXN Action TV	36000
18:30-19:00	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	International		Tropika Island Of Treasure	36000
19:00-19:30	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	48000	eNews	48000
19:30-20:00	Scandal!	50000	Scandal!	50000	Scandal!	50000	Scandal!	50000	Club 808	48000	The Showbiz Report	38000	Modern Family	58000
20:00-20:30	The Steve Harvey Show	25000	House Of Payne	25000	My Name Is Earl	25000	Mad About You	25000	Malcolm & Eddie	25000	Meet Dave	52000	Spider-Man 2	60000
20:30-21:00	Mel B: Its A Scary World	25000	4Play	33000	WWE	53000	Anchorman: The	48000	Raiders Of The	48000				
21:00-21:30	eKasi	43000	UEFA Champions	33000	Smackdown		Legend Of Ron		Lost Ark					
21:30-21:35			League		Cheaters	33000	Burgundy							
21:35-22:00														
22:00-22:15	eNews	28000			eNews	28000					Luck Of The Draw	22000		
22:15-22:30														
22:30-23:00	WWE	13000			UEFA Champions	30000	Eye Of The Beast	14000					Revenge Of The	15000
23:00-23:15	Afterburn				League								Nerds 2	
23:15-23:30									48Hrs	15000				
23:30-00:00	TJ Hooker	3000												
00:00-00:15			The Sundowners	3000	Captain Apache	3000	Mohawk	3000						
00:15-00:30														
00:30-01:00													TJ Hooker	3000
01:00-01:30	The Big Lift	3000							Back To You And Me	3000				
01:30-02:00			The Boys From	3000			Eye Of The Beast	3000					Ripley's Believe It	3000
02:00-02:30			Brooklyn		My Favourite	3000							Or Not	
02:30-05:00					Brunette									

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8.30PM FRIDAY ACTION MOVIES

GET RICH OR DIE TRYIN' WAR ACTION FRIDAY 2ND

Marcus (CURTIS "50 CENT" JACKSON, aka 50 CENT) grew up in a tough New York neighborhood and was left to fend for himself after the death of his mother when he was a kid. Marcus fell in with a powerful crime boss (BILL DUKE) who gave him an opportunity to make a good living — by selling drugs. While Marcus has misgivings about his life of crime and has an interest in expressing himself as a rap artist, his success as a dealer makes it hard for him to get away from the life. However, when a heist goes wrong and Marcus is shot several times, he has a change of heart and decides to leave his old life behind. He begins pursuing his dream of making it in music, and with the support of his girlfriend (JOY BRYANT) he begins recording a demo tape. Marcus' new songs are inspired by the gritty realities of his old life on the street, but just as it looks like he might be able to land a record deal, he discovers that some of his old business associates aren't too happy about Marcus telling folks about their actions.

RAIDERS OF THE LOST ARK ACTION ADVENTURE FRIDAY 9TH

Renowned archeologist and expert in the occult, Dr. Indiana Jones, is hired by the U.S. Government to find the Ark of the Covenant, which is believed to still hold the ten commandments. Unfortunately, enemy agents also want the Ark to gain global domination and so Indy, and his ex-flame Marion, are forced into a thrilling adventure from the darkest jungles of South America to the bustling markets of Cairo to get to the Ark first, and save the world. Starring HARRISON FORD, KAREN ALLEN, PAUL FREEMAN and ALFRED MOLINA.

INDIANA JONES AND THE TEMPLE OF DOOM

ACTION ADVENTURE FRIDAY 16TH

After arriving in India, Indiana Jones is asked by a desperate village to find a mystical stone. He agrees, and stumbles upon a secret cult plotting a terrible plan in the catacombs of an ancient palace. Starring HARRISON FORD, KATE CAPSHAW and JONATHAN KE QUAN.

INDIANA JONES AND THE LAST CRUSADE ACTION ADVENTURE FRIDAY 23RD

After settling down to a quieter life, Indy is thrust back into action when his father mysteriously disappears while on a quest for the Holy Grail. Starring HARRISON FORD, SEAN CONNERY, RIVER PHOENIX and DENHOLM ELLIOT.

VOLCANO ACTION FRIDAY 30TH

Los Angeles. It is perhaps best known as the entertainment capital of the world -- a sun-kissed golden metropolis of glitz and glamour. L.A. continues to fight pollution, battle crime and seek harmony in ethnic, social and financial inequities. Millions more recognize The City of Angels as the unwilling epicenter of virtually every natural disaster -- including earthquakes. Now the city which has become almost a byword for disaster is about to experience its most cataclysmic event ever.

8.30PM THURSDAY MOVIES

HEAR NO EVIL THRILLER THURSDAY 1ST

Jillian Shanahan, a deaf woman, becomes the target of a ruthless and corrupt cop. The cop is looking for a stolen coin, which he plans to keep for himself. A journalist briefly acquires the coin and hides it in Jillian's apartment, then his car explodes, now the cop is after her. Starring MARLEE MARTIN, D.B. SWEENEY and MARTIN SHEEN.

ANCHORMAN: THE LEGEND OF RON BURGUNDY ROMANTIC COMEDY THURSDAY 8TH

Ron Burgundy is the top-rated anchorman in San Diego in the '70s. When feminism marches into the newsroom in the form of ambitious newswoman Veronica Corningstone, Ron is willing to play along at first - as long as Veronica stays in her place, covering cat fashion shows, cooking, and other "female" interests. But when Veronica refuses to settle for being eye candy and steps behind the news desk, it's more than a battle between two perfectly coiffed anchor-persons... it's war. Starring WILL FERRELL, CHRISTINA APPLIGATE and PAUL RUDD.

WAITRESS ROMANTIC COMEDY DRAMA THURSDAY 15TH

As a favorite waitress at Joe's Diner, Jenna (KERI RUSSELL) is also a "pie genius," naming her tantalizing confections after the tumultuous events and emotions of her daily life. She's hoping that one of her pastries, like her "Kick In The Pants" Pie, might even change her life - if she can just win that \$25,000 pie contest. But when Jenna discovers that she's pregnant, she immediately bakes an "I Don't Want Earl's Baby" Pie - a quiche of egg and cheese with a smoked ham center. After all, her husband Earl (JEREMY SISTO) is a jealous jerk who is essentially a child himself and the last thing they need to do is start a family together. But the pregnancy eventually changes the course of events in her life, giving her an unexpected and newfound confidence via letters to her unborn baby. Also starring CHERYL HINES, ANDY GRIFFITH and ADRIENNE SHELLY.

HUSTLE & FLOW MUSICAL CRIME DRAMA THURSDAY 22ND

One man's struggle to rise above his circumstances prompts him to try a career in music in this acclaimed drama from writer and director Craig Brewer. Djay (TERRENCE HOWARD) is a low-level pimp and drug dealer who scraped together a living in the ghettos of Memphis, TN. Djay isn't happy with his life, and the realization that he's reached the same age when his father unexpectedly died has made him start thinking about changing his ways. Djay has always had a gift for spinning stories, and after picking up a cheap keyboard, he begins picking out beats to go along with his rhymes. After bumping into an old high-school buddy who works in gospel music, Key (ANTHONY ANDERSON), Djay decided to take the plunge and remake himself as a rapper. With the technical know-how of Key and the musical input of a local beat maker named Shelby (DJ QUALLS), Djay begins turning his way with words and his first-hand knowledge of the street life into music, as his two live-in girlfriends, Lexus (PAULA JAI PARKER) and Shug (TARAJI P. HENSON), add their musical input and emotional support and Nola (TARYN MANNING) continues to turn tricks to pay the bills. When local boy-turned-nationwide hip-hop star Skinny Black (Ludacris) comes to town to pay a visit to Arnel (ISAAC HAYES), a club owner friendly with Djay, he sees an opportunity to put his demo in the hands of someone who can bring his music to the masses, though it turns out to be far more difficult than he expected.

RUNAWAY JURY THRILLER DRAMA THURSDAY 29TH

A juror on the inside and a woman on the outside manipulate a court trial involving a major gun manufacturer. Starring JOHN CUSACK, RACHEL WEISZ and GENE HACKMAN.

WEEK 11	Monday 12 MARCH	Rate	Tuesday 13 MARCH	Rate	Wednesday 14 MARCH	Rate	Thursday 15 MARCH	Rate	Friday 16 MARCH	Rate	Saturday 17 MARCH	Rate	Sunday 18 MARCH	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	Medical Detectives (R)	8000	3rd Degree (R)	8000
06:00-06:30	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Higher Life	8000	Ray Of Hope	8000
06:30-07:00											Cool Catz	8000	TBA	8000
07:00-07:30											Sibo And Friends	8000	Changing Your World	8000
07:30-08:00											Pokemon	8000	Higher Life	8000
08:00-08:30	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	Thomas The Tank Engine	8000	Grassroots	8000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	8000	Spirit Of Praise	8000
09:00-09:30	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Craz-e SistaHood	8000	Hillsong	8000
09:30-10:00	eShibobo (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Rhythm City	20000	Cool Catz	8000
10:00-10:30	3rd Degree (R)	8000	Steve Harvey Show (R)	8000	3rd Degree (R)	8000	Madam & Eve (R)	8000	Mad About You (R)	8000	Omnibus		Pokemon	8000
10:30-11:00	The Young &	8000	The Young &	8000	The Young &	8000	The Young &	8000	The Young &	8000			Craz-e Shiz Niz	8000
11:00-11:30	The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)				TJ Hooker	18000
11:30-12:00	Great Expectations	8000	Great Expectations	8000	Supper Nanny	8000	Showbiz Report (R)	8000	3rd Degree (R)	8000	WWE	20000		
12:00-12:30							Shimatsatsa	8000	Club 808 (R)	8000	Bottomline		UEFA Magazine	18000
12:30-13:00	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	eShibobo	16000	Seconds From	20000
13:00-13:30	News Day	10000	News Day	10000	News Day	10000	News Day	10000	News Day	10000	Malcolm & Eddie (R)	18000	Disaster	
13:30-14:00	WWE	13000	WWE	13000	WWE	13000	WWE	13000	WWE	13000	Blame It On Fame	18000	White Chicks	20000
14:00-14:30	NXT		Afterburn (R)		Vintage (R)		Raw (R)		Smackdown (R)		Tale Of The Dog	20000		
14:30-15:00	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Craz-e Movie:	15000				
15:00-15:30	Power Rangers	8000	Gormiti	8000	Abu The Little Dinosaur	8000	Chucklewood Critters	8000	Tale Of The Dog					
15:30-16:00	Thomas The Tank Engine	8000	Pokemon	8000	Lazy Town	8000	Pokemon	8000						
16:00-16:30	Craz-e SistaHood	8000	Craz-e Frenzy	8000	Craz-e Shiz Niz	8000	Craz-e World Live	8000	Frenzy	8000	WWE Vintage	18000	Ripley's Believe	22000
16:30-17:00	The Young &	16000	The Young &	16000	The Young &	16000	The Young &	16000	The Young &	16000			It Or Not	
17:00-17:30	The Restless		The Restless		The Restless		The Restless		The Restless		WWE	34000	WWE	46000
17:30-18:00	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	NXT		Raw	
18:00-18:05	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews	34000	eNews	34000
18:05-18:30											Fear Factor	34000	AXN Action TV	36000
18:30-19:00	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	International		Tropika Island Of Treasure	36000
19:00-19:30	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	48000	eNews	48000
19:30-20:00	Scandal!	50000	Scandal!	50000	Scandal!	50000	Scandal!	50000	Club 808	48000	The Showbiz Report	38000	Modern Family	58000
20:00-20:30	The Steve Harvey Show	25000	House Of Payne	25000	My Name Is Earl	25000	Mad About You	25000	Malcolm & Eddie	25000	White Chicks	52000	Spider-Man 3	60000
20:30-21:00	Mel B: Its A Scary World	25000	4Play	33000	WWE	53000	Waitress	48000	Indiana Jones And	48000				
21:00-21:30	eKasi	43000	UEFA Champions	33000	Smackdown				The Temple Of Doom					
21:30-21:35			League		Cheaters	33000								
21:35-22:00														
22:00-22:15	eNews	28000			eNews	28000					Separate Lies	22000		
22:15-22:30														
22:30-23:00	WWE	13000			UEFA Champions	30000	Dead Meat	14000					Revenge Of The	15000
23:00-23:15	Afterburn				League								Nerds 3	
23:15-23:30									Another 48Hrs	15000				
23:30-00:00	TJ Hooker	3000												
00:00-00:15			Bad Man's River	3000										
00:15-00:30					Catherine The	3000	Carnival Story	3000						
00:30-01:00					Great								TJ Hooker	3000
01:00-01:30	The Capture	3000							Hidden Blessings	3000				
01:30-02:00			The Fast And The	3000			In The Spiders Web	3000					Ripley's Believe It	3000
02:00-02:30			Furious										Or Not	
02:30-05:00					My Favourite	3000					The Hunchback Of	3000		
					Brunette						Notre Dame			

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SPORTS

MARCH
2012

WEEK 12	Monday 19 MARCH	Rate	Tuesday 20 MARCH	Rate	Wednesday 21 MARCH	Rate	Thursday 22 MARCH	Rate	Friday 23 MARCH	Rate	Saturday 24 MARCH	Rate	Sunday 25 MARCH	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	Medical Detectives (R)	8000	3rd Degree (R)	8000
06:00-06:30	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Higher Life	8000	Ray Of Hope	8000
06:30-07:00											Cool Catz	8000	TBA	8000
07:00-07:30											Sibo And Friends	8000	Changing Your World	8000
07:30-08:00											Pokemon	8000	Higher Life	8000
08:00-08:30	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	Thomas The Tank Engine	8000	Grassroots	8000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	8000	Spirit Of Praise	8000
09:00-09:30	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Craz-e SistaHood	8000	Hillsong	8000
09:30-10:00	eShibobo (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Rhythm City	22000	Cool Catz	8000
10:00-10:30	3rd Degree (R)	8000	Steve Harvey Show (R)	8000	3rd Degree (R)	8000	Madam & Eve (R)	8000	Mad About You (R)	8000	Omnibus		Pokemon	8000
10:30-11:00	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000			Craz-e Shiz Niz	8000
11:00-11:30	The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)		The Restless (R)				TJ Hooker	18000
11:30-12:00	Great Expectations	8000	Great Expectations	8000	Mrs Doubtfire	8000	Showbiz Report (R)	8000	3rd Degree (R)	8000	WWE	22000	UEFA Magazine	18000
12:00-12:30							Road To Xanu	8000	Club 808 (R)	8000	Bottomline			
12:30-13:00	Backstage	9000	Backstage	9000			Backstage	9000	Backstage	9000	eShibobo	16000	Seconds From	20000
13:00-13:30	News Day	10000	News Day	10000			News Day	10000	News Day	10000	Malcolm & Eddie (R)	18000	Disaster	
13:30-14:00	WWE	13000	WWE	13000			WWE	13000	WWE	13000	Blame It On Fame	18000	Little Man	20000
14:00-14:30	NXT		Afterburn (R)		Bicentennial Man	13000	Raw (R)		Smackdown (R)		Borrowed Hearts	20000		
14:30-15:00	Cool Catz	8000	Cool Catz	8000			Cool Catz	8000	Craz-e Movie:	17000				
15:00-15:30	Power Rangers	8000	Gormiti	8000			Chucklewood Critters	8000	Time Bandits					
15:30-16:00	Thomas The Tank Engine	8000	Pokemon	8000			Pokemon	8000						
16:00-16:30	Craz-e SistaHood	8000	Craz-e Frenzy	8000			Craz-e World Live	8000	Frenzy	8000	WWE Vintage	18000	Ripley's Believe	24000
16:30-17:00	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000			It Or Not	
17:00-17:30	The Restless		The Restless		The Restless		The Restless		The Restless		WWE	34000	WWE	48000
17:30-18:00	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	NXT		Raw	
18:00-18:05	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews	36000	eNews	36000
18:05-18:30											Fear Factor	36000	AXN Action TV	36000
18:30-19:00	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	International		Tropika Island Of Treasure	36000
19:00-19:30	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	48000	eNews	48000
19:30-20:00	Scandal!	50000	Scandal!	50000	Scandal!	50000	Scandal!	50000	Club 808	50000	The Showbiz Report	40000	Modern Family	58000
20:00-20:30	The Steve Harvey Show	27000	House Of Payne	27000	My Name Is Earl	27000	Mad About You	27000	Malcolm & Eddie	27000	Little Man	54000	Indiana Jones And	62000
20:30-21:00	Love And Hip Hop	27000	4Play	33000	WWE	53000	Hustle And Flow	50000	Indiana Jones And	50000			The Kingdom Of The	
21:00-21:30	eKasi	45000	Skin Deep	33000	Smackdown				The Last Crusade				Crystal Skull	
21:30-21:35			3rd Degree	35000	Cheaters	33000								
21:35-22:00														
22:00-22:15	eNews	30000	eNews	30000	eNews	30000					Motives	24000		
22:15-22:30														
22:30-23:00	WWE	13000	A Little Thing Called Murder	14000	Another Woman	14000	Gruesome	14000					Revenge Of The Nerds 4	15000
23:00-23:15	Afterburn													
23:15-23:30											Shark Hunter	15000		
23:30-00:00	TJ Hooker	3000												
00:00-00:15					Bicentennial Man	3000					Masquerade	3000		
00:15-00:30														
00:30-01:00			Alice In Wonderland	3000			Angel On My Shoulder	3000					TJ Hooker	3000
01:00-01:30	Bachelor Of Hearts	3000							Marie Antoinette	3000				
01:30-02:00													Ripley's Believe It	3000
02:00-02:30			Road Show	3000	Beneath The 12 Mile Reef	3000					Motives	3000	Or Not	
02:30-05:00														

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MARCH 2012

WEEK 13	Monday 26 MARCH	Rate	Tuesday 27 MARCH	Rate	Wednesday 28 MARCH	Rate	Thursday 29 MARCH	Rate	Friday 30 MARCH	Rate	Saturday 31 MARCH	Rate
05:00-05:30	Changing Your World	1500	eShibobo (R)	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500	Halleluyah Africa	1500
05:30-06:00	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	eNews Sunrise	1500	Medical Detectives (R)	8000
06:00-06:30	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Sunrise	4500	Higher Life	8000
06:30-07:00											Cool Catz	8000
07:00-07:30											Sibo And Friends	8000
07:30-08:00											Pokemon	8000
08:00-08:30	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	eNews Sunrise	4500	Thomas The Tank Engine	8000
08:30-09:00	Infomercial		Infomercial		Infomercial		Infomercial		Infomercial		Lazy Town	8000
09:00-09:30	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Rhythm City (R)	8000	Craz-e Sista hood	8000
09:30-10:00	eShibobo (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Scandal! (R)	8000	Rhythm City	22000
10:00-10:30	3rd Degree (R)	8000	Steve Harvey Show (R)	8000	3rd Degree (R)	8000	Madam & Eve (R)	8000	Mad About You (R)	8000	Omnibus	
10:30-11:00	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000	The Young & The Restless (R)	8000		
11:30-12:00	Great Expectations	8000	Great Expectations	8000	Supper Nanny	8000	Showbiz Report (R)	8000	3rd Degree (R)	8000	WWE	22000
12:00-12:30							Downtown Hunters	8000	Club 808 (R)	8000	Bottomline	
12:30-13:00	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	Backstage	9000	eShibobo	16000
13:00-13:30	News Day	10000	News Day	10000	News Day	10000	News Day	10000	News Day	10000	Malcolm & Eddie (R)	18000
13:30-14:00	WWE	13000	WWE	13000	WWE	13000	WWE	13000	WWE	13000	Blame It On Fame	18000
14:00-14:30	NXT		Afterburn (R)		Vintage (R)		Raw (R)		Smackdown (R)		Silver Wolf	20000
14:30-15:00	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Cool Catz	8000	Craz-e Movie:	17000		
15:00-15:30	Power Rangers	8000	Gormiti	8000	Abu The Little Dinosaur	8000	Chucklewood Critters	8000	Silver Wolf			
15:30-16:00	Thomas The Tank Engine	8000	Pokemon	8000	Lazy Town	8000	Pokemon	8000				
16:00-16:30	Craz-e Sista hood	8000	Craz-e Frenzy	8000	Craz-e Shiz Niz	8000	Craz-e World Live	8000	Frenzy	8000	WWE Vintage	18000
16:30-17:00	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000	The Young & The Restless	18000		
17:00-17:30											WWE	34000
17:30-18:00	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	Street Court	24000	Medical Detectives	24000	NXT	
18:00-18:05	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews (Zulu/Sotho)	24000	eNews	36000
18:05-18:30											Fear Factor	36000
18:30-19:00	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	Rhythm City	50000	International	
19:00-19:30	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	50000	eNews	48000
19:30-20:00	Scandal!	50000	Scandal!	50000	Scandal!	50000	Scandal!	50000	Club 808	50000	The Showbiz Report	40000
20:00-20:30	The Steve Harvey Show	27000	UEFA Champions League	33000	My Name Is Earl	27000	Mad About You	27000	Malcolm & Eddie	27000	Are We Done Yet?	54000
20:30-21:00	Love And Hip Hop	27000			WWE	53000	Runaway Jury	50000	Volcano	50000		
21:00-21:30	eKasi	45000			Smackdown							
21:30-21:35					Cheaters	33000						
21:35-22:00												
22:00-22:15	eNews	30000			eNews	30000					Motives To Retribution	24000
22:15-22:30												
22:30-23:00	WWE	13000			UEFA Champions League	30000	Dead Leaves	14000	Rockaway	15000		
23:00-23:15	Afterburn		This Is The Army	3000								
23:15-23:30												
23:30-00:00	TJ Hooker	3000										
00:00-00:15					Meet John Doe	3000					Are We Done Yet?	3000
00:15-00:30												
00:30-01:00							The Black Book	3000	Texas Chainsaw Massacre	3000		
01:00-01:30	Quicksand	3000	Reaching For The Moon	3000								
01:30-02:00												
02:00-02:30					The Amazing Adventure	3000					Motives To Retribution	3000
02:30-05:00												



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MARCH 2012



STANDARD TERMS & CONDITIONS

RATES

Commercial Time Sales

		30	25	20	15	10	5
1. Rates quoted are for commercials of 30" duration. Durations less than 30" are calculated as follows: DURATION 25" 20" 15" 10" 5" % of 30" rate 90% 80% 70% 60% 50% Long duration commercials are calculated pro rata to the 30" rate.	E1	500	450	400	350	300	250
	E2	1000	900	800	700	600	500
	E3	1500	1350	1200	1050	900	750
	E4	2000	1800	1600	1400	1200	1000
	E5	2500	2250	2000	1750	1500	1250
	E6	3000	2700	2400	2100	1800	1500
2. Surcharge for specific positions in ad break: 10% on net airtime costs.	E7	3500	3150	2800	2450	2100	1750
	E8	4000	3600	3200	2800	2400	2000
	E9	4500	4050	3600	3150	2700	2250
	E10	5000	4500	4000	3500	3000	2500
	E11	5500	4950	4400	3850	3300	2750
	E12	6000	5400	4800	4200	3600	3000
3. Surcharge for solus break (subject to availability): 20% on net airtime costs.	E13	6500	5850	5200	4550	3900	3250
	E14	7000	6300	5600	4900	4200	3500
	E15	7500	6750	6000	5250	4500	3750
	E16	8000	7200	6400	5600	4800	4000
	E17	8500	7650	6800	5950	5100	4250
	E18	9000	8100	7200	6300	5400	4500
4. The cancellation surcharge is as follows: Commercials cancelled between 0 - 15 working days before broadcast: 100% surcharge. Commercials cancelled between 16-21 working days before broadcast: 50% surcharge.	E19	9500	8550	7600	6650	5700	4750
	E20	10000	9000	8000	7000	6000	5000
	E21	10500	9450	8400	7350	6300	5250
	E22	11000	9900	8800	7700	6600	5500
	E23	11500	10350	9200	8050	6900	5750
	E24	12000	10800	9600	8400	7200	6000
5. Rates quoted include Agency commission on net cost unless otherwise stated.	E25	12500	11250	10000	8750	7500	6250
	E26	13000	11700	10400	9100	7800	6500
	E27	13500	12150	10800	9450	8100	6750
	E28	14000	12600	11200	9800	8400	7000
	E29	14500	13050	11600	10150	8700	7250
	E30	15000	13500	12000	10500	9000	7500
6. All rates quoted exclude VAT.	E31	15500	13950	12400	10850	9300	7750
	E32	16000	14400	12800	11200	9600	8000
	E33	16500	14850	13200	11550	9900	8250
	E34	17000	15300	13600	11900	10200	8500
	E35	17500	15750	14000	12250	10500	8750
	E36	18000	16200	14400	12600	10800	9000
7. Product exclusivity is not guaranteed within commercial breaks.	E37	18500	16650	14800	12950	11100	9250
	E38	19000	17100	15200	13300	11400	9500
	E39	19500	17550	15600	13650	11700	9750
	E40	20000	18000	16000	14000	12000	10000
	E41	21000	18900	16800	14700	12600	10500
	E42	22000	19800	17600	15400	13200	11000
8. Prime Time is considered as: Weekdays (Mon.-Fri.) - 17h00-22h30. Weekends (Sat.-Sun.) - 17h00-22h00. Shoulder Time is considered as: Weekdays (Mon.-Fri.) - 22h31-16h59. Weekends (Sat.-Sun.) - 22h01-16h59	E43	23000	20700	18400	16100	13800	11500
	E44	24000	21600	19200	16800	14400	12000
	E45	25000	22500	20000	17500	15000	12500
	E46	26000	23400	20800	18200	15600	13000
	E47	27000	24300	21600	18900	16200	13500
	E48	28000	25200	22400	19600	16800	14000
9. In the event of e.tv failing, for any reason whatsoever, to broadcast a commercial in terms of any agreement between the Advertiser and e.tv, any claim against e.tv by the advertiser shall be limited to a rebate that shall not exceed the original net cost of the commercial booked and not flighted.	E49	29000	26100	23200	20300	17400	14500
	E50	30000	27000	24000	21000	18000	15000
	E51	31000	27900	24800	21700	18600	15500
	E52	32000	28800	25600	22400	19200	16000
	E53	33000	29700	26400	23100	19800	16500
	E54	34000	30600	27200	23800	20400	17000
10. Annual negotiated deals must be committed in writing and signed by both parties before negotiated terms come into effect.	E55	35000	31500	28000	24500	21000	17500
	E56	36000	32400	28800	25200	21600	18000
	E57	37000	33300	29600	25900	22200	18500
	E58	38000	34200	30400	26600	22800	19000
	E59	39000	35100	31200	27300	23400	19500
	E60	40000	36000	32000	28000	24000	20000
11. Rates and 'e' rates quoted in the rate card relate to the rate grid. The 'e' rate takes preference over the Rand amount should a discrepancy occur on the rate card.	E61	42000	37800	33600	29400	25200	21000
	E62	44000	39600	35200	30800	26400	22000
	E63	46000	41400	36800	32200	27600	23000
	E64	48000	43200	38400	33600	28800	24000
	E65	50000	45000	40000	35000	30000	25000
	E66	52000	46800	41600	36400	31200	26000
12. The Advertising Agency that enters into this contract on behalf of the Advertiser warrants that it has the necessary authority from their Advertiser to do so, such Agency shall be liable to pay e.tv any amounts owed by the Advertiser in terms of this agreement.	E67	54000	48600	43200	37800	32400	27000
	E68	56000	50400	44800	39200	33600	28000
	E69	58000	52200	46400	40600	34800	29000
	E70	60000	54000	48000	42000	36000	30000
	E71	27500	24750	22000	19250	16500	13750
	E72	45000	40500	36000	31500	27000	22500
13. The Advertiser agrees that the broadcaster of the Advertisement is subject to the provisions of the Advertising Standards Authority Code and that e.tv is entitled to withdraw any advertisement which, in e.tv's sole discretion, may be deemed to be contrary to the code or which may otherwise expose e.tv to any criminal or civil proceedings.	E73	53000	47700	42400	37100	31800	26500
	E74	55000	49500	44000	38500	33000	27500
	E75	51000	45900	40800	35700	30600	25500
	E76	41000	36900	32800	28700	24600	20500
	E77	47000	42300	37600	32900	28200	23500
	E78	43000	38700	34400	30100	25800	21500
14. If the Advertiser refuses or fails to pay any amount due to e.tv in terms of this agreement, e.tv shall be entitled to cancel this agreement forthwith, to cease further broadcasts of the Advertiser's advertisement and to recover any outstanding amounts to e.tv which shall become immediately Payable on such refusal or failure to pay.	E79	49000	44100	39200	34300	29400	24500
	E80	62000	55800	49600	43400	37200	31000
	E81	63000	56700	50400	44100	37800	31500
	E82	65000	58500	52000	45500	39000	32500
	E83	57000	51300	45600	39900	34200	28500
	E84	59000	53100	47200	41300	35400	29500
15. The Advertiser shall not be entitled to cede any of its rights in terms of this agreement to third parties.	E85	61000	54900	48800	42700	36600	30500
	E86	64000	57600	51200	44800	38400	32000
	E87	66000	59400	52800	46200	39600	33000
	E88	67000	60300	53600	46900	40200	33500
	E89	68000	61200	54400	47600	40800	34000
	E90	69000	62100	55200	48300	41400	34500
16. The Advertiser hereby indemnifies and holds e.tv and its employees harmless against any claim for damages to property or personal injuries, infringement of copyright, defamation, losses, legal costs or claims otherwise howsoever arising out of, in respect of or as a result of the Broadcasting of advertisements covered by this agreement of the Advertiser of facilities provided by e.tv. Should any such claim be made against e.tv, it shall be entitled in e.tv's discretion as to whether it admits or denies any such claim and e.tv reserves the right to defend and such claims brought against it and to proceed to the final end determination thereof and to lodge any appeals to any court of courts, to which it has the right to do so, and in addition shall have the right to compromise, abandon or settle any claim made against it and to nominate legal representatives and to brief council in connection therewith, and the Advertiser shall be liable for and shall pay all costs, charges and expenses necessary and reasonably incurred by e.tv in connection therewith or otherwise in addition to all sums of money whether for damages, costs, charges, expenses or otherwise which e.tv may be ordered to pay the said Plaintiff in the said actions on the advice of its legal representative and Council.	E91	70000	63000	56000	49000	42000	35000
	E92	71000	63900	56800	49700	42600	35500
	E93	72000	64800	57600	50400	43200	36000
	E94	73000	65700	58400	51100	43800	36500
	E95	74000	66600	59200	51800	44400	37000
	E96	75000	67500	60000	52500	45000	37500
17. The Company reserves the right to change scheduled programming or rates. Such change is deemed by the company to be significant with respect to, for example, either the rating or audience profile thereof. The advertiser shall have no claim against the Company in respect of programme or rate changes.							
18. Material deadline: 10 working days prior to first flighting.							
19. Added value to be taken in Shoulder Time. All added value is pre-emptable.							

COMMERCIAL TIMES SALES

JOHANNESBURG

DURBAN

CAPE TOWN

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Tel. (021) 481 4500

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MARCH
2012